

€ TRAINING

Conference on Leading with Confidence



6 - 10 April 2025
Dubai (UAE)



Conference on Leading with Confidence

REF: C632 DATE: 6 - 10 April 2025 Venue: Dubai (UAE) - Fee: 5310 Euro

Introduction:

This conference is designed to help leaders develop the communication skills necessary to build and project confidence within their teams and organizations. Participants will learn how to use communication as a tool to inspire trust, manage challenges, and lead with conviction. It empowers them to lead effectively by mastering confident communication strategies that enhance their leadership presence and influence.

Conference Objectives:

By the end of this conference, participants will be able to:

- Understand the link between confident communication and effective leadership.
- Use communication techniques to build trust and credibility with teams.
- Develop strategies to manage difficult conversations with confidence.
- Master the art of public speaking and presenting with poise.
- Foster a confident, open, and collaborative culture through strong communication.

Targeted Audience:

- Business Leaders.
- Team Managers.
- HR and Organizational Development Professionals.
- Project Leaders.
- Entrepreneurs.

Conference Outline:

Unit 1:

The Role of Communication in Confident Leadership:

- Understanding how communication shapes leadership confidence.
- The psychology behind confident communication and its impact on team morale.

- Building trust and rapport through transparent and effective communication.
- Adapting communication styles to different audiences and situations.
- How to communicate confidently even in uncertain or high-pressure situations.

Unit 2:

Building Trust and Credibility through Communication:

- Techniques for developing trust with team members and stakeholders.
- Listening as a key component of confident communication.
- Being assertive without being aggressive in leadership communication.
- Using body language and tone to project confidence and authority.
- Strategies for delivering clear, concise, and impactful messages.

Unit 3:

Managing Difficult Conversations with Confidence:

- Preparing for and handling challenging conversations with team members.
- Maintaining confidence while addressing conflicts or delivering feedback.
- Techniques for defusing tension and resolving conflicts constructively.
- Communicating difficult decisions with empathy and clarity.
- Staying composed and in control during emotionally charged situations.

Unit 4:

Public Speaking and Presenting with Confidence:

- Overcoming the fear of public speaking and managing stage fright.
- Structuring presentations to engage and persuade your audience.
- Using storytelling to communicate messages with impact and authenticity.
- Delivering presentations with poise, confidence, and authority.
- Handling questions and feedback during public speaking engagements.



Unit 5:

Fostering a Confident and Collaborative Team Environment:

- Encouraging open communication to boost team confidence and collaboration.
- Leading by example: modeling confident communication for your team.
- Building a culture of feedback that enhances team trust and performance.
- Facilitating team discussions that promote inclusion and active participation.
- Using positive reinforcement and recognition to build team confidence.