

€ TRAINING

Economic Impact Analysis and Strategy



30 June - 4 July 2025
Paris (France)



Economic Impact Analysis and Strategy

REF: ST2809 DATE: 30 June - 4 July 2025 Venue: Paris (France) - Fee: 5940 Euro

Introduction:

This training program focuses on analyzing the economic impact of decisions made by governments, businesses, and other institutions, helping participants to quantify effects on employment, production, consumption, and the broader economy. By exploring different economic models, participants will gain valuable insights into the short- and long-term consequences of economic choices.

Program Objectives:

By the end of this program, participants will be able to:

- Understand key concepts and frameworks related to economic impact assessment.
- Develop skills to measure and analyze economic activities and their repercussions on sectors and communities.
- Use economic data to forecast impacts and guide strategic decisions.
- Assess the economic impact of policies, investments, and projects.
- Enhance their ability to communicate economic findings to stakeholders.

Target Audience:

- Mid-level professionals in government agencies.
- Financial and economic analysts.
- Policy advisors and economic planners.
- NGO and international organization professionals.

Program Outlines:

Unit 1:

Fundamentals of Economic Impact Analysis:

- Introduction to Economic Impact: Concepts and Importance.
- Economic Indicators: GDP, Inflation, Employment, and Trade.
- Understanding Economic Multipliers.

- Supply and Demand Effects in Economic Impact.
- Tools and Methods for Measuring Economic Impact.

Unit 2:

Economic Impact of Public Policies and Investments:

- Methods of Measuring Economic Impact of Infrastructure Projects.
- Fiscal Policy and Economic Growth: Impact Assessment.
- Evaluating the Impact of Government Spending on Employment.
- Long-term Economic Effects of Public Investments.
- Cost-Benefit Analysis in Policy-making.

Unit 3:

Sectoral Economic Impacts:

- Economic Impact on the Agriculture and Food Industry.
- Impact of Manufacturing and Industrial Activities on Economic Growth.
- Analyzing the Economic Contribution of the Service Sector.
- The Role of Technology in Economic Development.
- The Economic Impact of Natural Resource Utilization.

Unit 4:

Global and Regional Economic Impacts:

- International Trade and Economic Impact on Developing Economies.
- Impact of Foreign Direct Investment FDI on National Economies.
- Global Economic Impact of Environmental Policies.
- Economic Impacts of Global Supply Chain Disruptions.
- Regional Economic Integration and its Impact on Economic Growth.

Unit 5:

Communicating Economic Impact Findings:

- Presenting Economic Data: Tools for Clear Communication.
- Techniques for Writing Impact Reports for Policy-makers and Stakeholders.
- Economic Forecasting and Predictive Analysis.
- Visualization Techniques for Economic Impact Studies.
- Ethical Considerations in Economic Impact Reporting.