

€ TRAINING

Sustainability With Climate Change and ESG
Principles

26 - 30 January 2025
Istanbul (Turkey)





Sustainability With Climate Change and ESG Principles

REF: S2812 DATE: 26 - 30 January 2025 Venue: Istanbul (Turkey) - Fee: 5850 Euro

Introduction:

The increasing urgency of climate change and the growing demand for sustainable business practices have made Environmental, Social, and Governance ESG factors essential for organizations. This training program equips participants with a comprehensive understanding of sustainability, climate change, and ESG principles.

Program Objectives:

By the end of this program, participants will be able to:

- Gain a deep understanding of sustainability, climate change, and ESG principles.
- Develop strategies to address climate change risks and opportunities within their organization.
- Integrate ESG factors into their business operations and decision-making processes.
- Develop a sustainability reporting framework to communicate their organization's progress.
- Foster a culture of sustainability and ethical business practices within their organization.

Targeted Audience:

- Executives and senior management.
- Sustainability managers and officers.
- Corporate social responsibility CSR professionals.
- Financial analysts and investors.
- Human resources professionals.
- Supply chain managers.
- Government officials and policymakers.

Program Outlines:

Unit 1:

Foundations of Sustainability and Climate Change:

- Understanding the concept of sustainability and its three pillars: environmental, social, and economic.

- Exploring the causes, impacts, and consequences of climate change.
- Understanding the financial and reputational benefits of sustainable business practices.
- Exploring the United Nations Sustainable Development Goals and their relevance to businesses.
- Understanding various ESG frameworks and standards e.g., GRI, SASB, TCFD and their importance for reporting and benchmarking.

Unit 2:

Integrating ESG into Business Strategy:

- Identifying and assessing ESG risks and opportunities within your organization.
- Creating a comprehensive ESG strategy aligned with your organization's goals and values.
- Establishing effective governance structures and processes to oversee ESG initiatives.
- Developing a sustainability reporting framework to communicate their organization's ESG performance.
- Importance of engaging with stakeholders investors, customers, employees, communities on ESG issues.

Unit 3:

Climate Change Mitigation and Adaptation:

- Exploring strategies to reduce greenhouse gas emissions, such as energy efficiency, renewable energy, and carbon offsetting.
- Developing strategies to adapt to the impacts of climate change, including physical risks and transition risks.
- Understanding the transition to a low-carbon economy and the opportunities and challenges it presents.
- Assessing and disclosing climate-related risks under frameworks like the Task Force on Climate-Related Financial Disclosures TCFD.
- Methods to develop a climate action plan to guide their organization's response to climate change.

Unit 4:

Social and Governance Aspects of ESG:

- Understanding the social impacts of their organization's activities and engaging with communities.
- Ensuring respect for human rights and ethical labor practices throughout their supply chain.
- Promoting diversity, equity, and inclusion within their organization.

- Strengthening corporate governance practices and fostering a culture of ethical behavior.
- Importance of engaging with stakeholders on ESG issues and building trust.

Unit 5:

Measuring and Reporting ESG Performance:

- Develop key performance indicators KPIs to measure their organization's ESG performance.
- Understanding various ESG reporting frameworks e.g., GRI, SASB and selecting the most appropriate one for their organization.
- Techniques for collecting and analyzing data to inform their ESG reporting.
- Importance of ensuring the credibility of their ESG reporting through third-party assurance.
- Develop effective communication strategies to report on their organization's ESG progress to stakeholders.