

# € TRAINING

Advanced Strategies for Institutional  
Excellence



25 - 29 November 2024  
Madrid (Spain)



# Advanced Strategies for Institutional Excellence

REF: ST2807 DATE: 25 - 29 November 2024 Venue: Madrid (Spain) - Fee: 5300 Euro

## Introduction:

This training program explores deeper strategies for achieving excellence, building on established frameworks, and aligning them with the latest best practices and research. It will cover advanced techniques in organizational performance, sustainable growth, and leadership excellence.

## Program Objectives:

By the end of the program, participants will be able to:

- Utilize advanced tools and methodologies to drive organizational excellence.
- Analyze and apply global frameworks such as EFQM and Baldrige Performance Excellence Models.
- Enhance strategic decision-making to foster innovation and sustainability.
- Promote a culture of continuous improvement using data-driven performance management.
- Facilitate leadership that supports excellence in a rapidly evolving business environment.

## Targeted Audience:

- Senior managers.
- Executives responsible for organizational performance.
- Department heads.
- Policy makers and consultants.

## Program Outlines:

### Unit 1:

#### Frameworks and Models of Institutional Excellence:

- Overview of Excellence Models: EFQM, Baldrige, and Deming Prize.
- Comparative Analysis: Strengths and Limitations of Different Models.
- Adaptation of Excellence Models in Different Industries.
- Global Case Studies of Institutional Excellence.

- Integration of Quality Management Systems with Institutional Excellence.

## Unit 2:

### Leadership for Excellence:

- Strategic Leadership and Decision-Making in Pursuit of Excellence.
- Developing Leadership Competencies for Organizational Change.
- Driving Innovation through Leadership.
- Aligning Leadership Practices with Institutional Vision and Strategy.
- Leadership Communication for Continuous Improvement.

## Unit 3:

### Performance Management and Measurement:

- Advanced KPIs for Measuring Institutional Excellence.
- Data-Driven Decision-Making in Organizational Performance.
- Establishing Balanced Scorecards in Institutional Excellence.
- Benchmarking for Performance Improvement.
- Continuous Monitoring and Feedback Loops for Excellence.

## Unit 4:

### Innovation and Sustainability in Institutional Excellence:

- Leveraging Innovation for Sustained Excellence.
- Sustainable Practices for Long-Term Institutional Success.
- Integrating Technology in Excellence Models.
- Building a Culture of Innovation and Creativity.
- Sustainability Reporting and its Role in Institutional Excellence.

## Unit 5:

### Creating a Culture of Continuous Improvement:



- Change Management for Institutional Transformation.
- Promoting a Learning Organization.
- Employee Engagement in Excellence Initiatives.
- Encouraging Cross-Departmental Collaboration.
- Fostering a Resilient Organizational Culture.