€ TRAINING

Financial analysis - Beginner Level

8 - 12 December 2024
Istanbul (Turkey)

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REF: F2790 DATE: 8 - 12 December 2024 Venue: Istanbul (Turkey) - Fee: 5300 Euro

Introduction:

This training program aims to equip participants with fundamental skills and knowledge to understand financial statements, perform basic analysis, and make informed financial decisions.

Objectives:

By the end of the training, participants will be able to:

- Understand key financial concepts and terminology.

- Analyze financial statements to assess business performance.

- Apply basic financial ratios for analysis.

- Interpret cash flow statements and budgeting processes.

- Gain insights into financial decision-making.

Target Audience:

- Aspiring finance professionals

- Small business owners

- Students in finance or accounting fields

Outlines:

Unit 1

Introduction to Financial Analysis:

- Definition and Importance of Financial Analysis

- Key Financial Terminology

- Overview of Financial Statements

- Users of Financial Analysis

- Ethical Considerations in Financial Analysis

Unit 2:

Understanding Financial Statements:

- Income Statement: Structure and Components

- Balance Sheet: Assets, Liabilities, and Equity

- Cash Flow Statement: Understanding Inflows and Outflows

- Notes to Financial Statements

- Limitations of Financial Statements

Unit 3

Financial Ratios and Analysis Techniques:

- Introduction to Financial Ratios

- Liquidity Ratios: Current and Quick Ratios

- Profitability Ratios: Gross Margin, Net Margin, and ROE

- Efficiency Ratios: Asset Turnover and Inventory Turnover

- Solvency Ratios: Debt to Equity and Interest Coverage

Unit 4:

Cash Flow Analysis and Budgeting:

- Importance of Cash Flow in Financial Analysis

- Analyzing Cash Flow Statements

- Operating, Investing, and Financing Activities

- Budgeting Basics: Types and Purposes

- Variance Analysis: Comparing Budgeted vs. Actual Figures

Unit 5

Making Informed Financial Decisions:

- Introduction to Capital Budgeting

- Time Value of Money: Present and Future Value

- Break-Even Analysis

- Financial Forecasting and Projections

- Understanding Financial Risks and Returns