

# € TRAINING

Financial analysis - Beginner Level



28 October -  
1 November 2024  
London (UK)



# Financial analysis - Beginner Level

REF: F2790 DATE: 28 October - 1 November 2024 Venue: London (UK) - Fee: 5300 Euro

## Introduction:

This training program aims to equip participants with fundamental skills and knowledge to understand financial statements, perform basic analysis, and make informed financial decisions.

## Objectives:

By the end of the training, participants will be able to:

- Understand key financial concepts and terminology.
- Analyze financial statements to assess business performance.
- Apply basic financial ratios for analysis.
- Interpret cash flow statements and budgeting processes.
- Gain insights into financial decision-making.

## Target Audience:

- Aspiring finance professionals
- Small business owners
- Students in finance or accounting fields

## Outlines:

### Unit 1

#### Introduction to Financial Analysis:

- Definition and Importance of Financial Analysis
- Key Financial Terminology
- Overview of Financial Statements
- Users of Financial Analysis
- Ethical Considerations in Financial Analysis

## Unit 2:

### Understanding Financial Statements:

- Income Statement: Structure and Components
- Balance Sheet: Assets, Liabilities, and Equity
- Cash Flow Statement: Understanding Inflows and Outflows
- Notes to Financial Statements
- Limitations of Financial Statements

## Unit 3

### Financial Ratios and Analysis Techniques:

- Introduction to Financial Ratios
- Liquidity Ratios: Current and Quick Ratios
- Profitability Ratios: Gross Margin, Net Margin, and ROE
- Efficiency Ratios: Asset Turnover and Inventory Turnover
- Solvency Ratios: Debt to Equity and Interest Coverage

## Unit 4:

### Cash Flow Analysis and Budgeting:

- Importance of Cash Flow in Financial Analysis
- Analyzing Cash Flow Statements
- Operating, Investing, and Financing Activities
- Budgeting Basics: Types and Purposes
- Variance Analysis: Comparing Budgeted vs. Actual Figures

## Unit 5

### Making Informed Financial Decisions:

- Introduction to Capital Budgeting
- Time Value of Money: Present and Future Value



- Break-Even Analysis
- Financial Forecasting and Projections
- Understanding Financial Risks and Returns