

# € TRAINING

Sustainable and Impact Finance



8 - 12 December 2024  
Istanbul (Turkey)



# Sustainable and Impact Finance

REF: F1935 DATE: 8 - 12 December 2024 Venue: Istanbul (Turkey) - Fee: 5300 Euro

## Introduction:

This training program delves into advanced strategies and contemporary approaches in sustainable and impact finance, enabling professionals to stay ahead in a dynamic environment. It empowers them to implement effective sustainable finance practices and drive positive social and environmental impact.

## Program Objectives:

At the end of this program, participants will be able to:

- Grasp the concept of sustainable and impact finance and its role in promoting sustainability and positive social and environmental impact.
- Acquire skills to analyze and evaluate projects and organizations using ESG criteria.
- Comprehend the principles and practices of impact investing.
- Explore different financial instruments used in sustainable and impact finance, such as green bonds and sustainable finance frameworks.
- Understand the role of governments, international organizations, and other stakeholders in promoting sustainable and impact finance.

## Targeted Audience:

- Financial professionals.
- Executives.
- Managers.
- Business professionals.

## Program Outlines:

### Unit 1:

#### Introduction to Sustainable and Impact Finance:

- Introduction to the concept of sustainable and impact finance.

- Understanding the importance of sustainability and positive social and environmental impact in finance.
- Environmental, Social, and Governance ESG analysis.
- Impact investing and its principles.
- Sustainable finance frameworks and standards.

## Unit 2:

### ESG analysis and Impact Investing:

- How to analyze and evaluate projects and organizations using ESG criteria.
- Impact investing strategies and practices.
- Identifying and evaluating impact investment opportunities.
- Measuring and reporting impact.
- Understanding the impact of investing ecosystem and key players.

## Unit 3:

### Green Bonds and Sustainable Finance Frameworks:

- Green bonds and their role in sustainable finance.
- Understanding sustainable finance frameworks, such as the TCFD.
- Evaluating green bond issuers and projects.
- Understanding sustainable finance regulations and policies.
- Understanding the role of governments, international organizations, and other stakeholders in promoting sustainable finance.

## Unit 4:

### Sustainable Banking and Insurance:

- Sustainable banking and its role in sustainable finance.
- Sustainable insurance and its role in risk management.
- Sustainable banking products and services.

- Sustainable insurance products and services.
- Review of key concepts and case studies.

## Unit 5:

### Predictive Decision Making - Statistical Modeling and Data Mining:

- Exploiting statistical relationships to build prediction-based models.
- Model building using regression analysis.
- Model building process - the rationale and evaluation of regression models.
- Data mining overview - its evolution.
- Descriptive data mining - applications in management.
- Predictive goal-directed data mining - management applications.