

# € TRAINING

Strategic Planning With Decision Making and  
Management Skills



21 - 25 September 2025  
Cairo (Egypt)



# Strategic Planning With Decision Making and Management Skills

REF: ST1701 DATE: 21 - 25 September 2025 Venue: Cairo (Egypt) - Fee: 3520 Euro

## Introduction:

This training program offers a comprehensive approach to strategic planning, integrating advanced decision-making and management skills. It empowers participants to develop and execute strategic plans while enhancing their leadership and decision-making capabilities.

## Program Objectives:

By the end of this program, participants will be able to:

- Develop effective strategic plans that align with organizational goals.
- Make informed and strategic decisions in complex environments.
- Enhance management skills for leading and executing strategies.
- Evaluate the impact of strategic initiatives on business performance.
- Foster a culture of strategic thinking and effective decision-making.

## Targeted Audience:

- Senior Managers.
- Executives.
- Strategic Planners.
- Team Leaders.
- Business Development Managers.

## Program Outline:

### Unit 1:

#### Essentials of Strategic Planning:

- Key principles and frameworks of strategic planning.
- Aligning strategic goals with organizational vision and mission.
- Tools for environmental analysis SWOT, PESTLE.

- Setting achievable and measurable strategic objectives.

## Unit 2:

### Advanced Decision-Making Techniques:

- Decision-making models and frameworks.
- Techniques for analyzing and prioritizing strategic options.
- Balancing short-term and long-term decision-making.
- Decision-making under uncertainty and risk.

## Unit 3:

### Enhancing Management Skills for Strategy Execution:

- Core management skills for leading strategic initiatives.
- Delegation, communication, and team alignment techniques.
- Managing resources effectively for strategy implementation.
- Leadership styles and their impact on strategy execution.
- Successful management in strategic contexts.

## Unit 4:

### Strategic Thinking and Innovation:

- Promoting a strategic mindset within teams.
- Encouraging creativity and innovation in strategic planning.
- Techniques for managing and leading change.
- Fostering continuous improvement and adaptability.
- Case studies on innovation in strategic thinking.

## Unit 5:

### Evaluating Strategic Outcomes:

- Key performance indicators KPIs for assessing strategic success.



- Tools for monitoring and measuring strategic performance.
- Techniques for feedback and continuous improvement.
- Aligning outcomes with long-term business goals.