

# € TRAINING

Advanced KPI Analysis and Reporting



9 - 13 March 2025  
Cairo (Egypt)



# Advanced KPI Analysis and Reporting

REF: A2636 DATE: 9 - 13 March 2025 Venue: Cairo (Egypt) - Fee: 3520 Euro

## Program Introduction:

This training program is designed to enhance participants' expertise in analyzing, interpreting, and reporting key performance indicators KPIs.

## Program Objectives:

By the end of this program, participants will be able to:

- Develop advanced skills in KPI analysis and interpretation.
- Learn sophisticated data visualization techniques for effective KPI reporting.
- Understand the strategic implications of KPI data.
- Gain the ability to identify trends, anomalies, and actionable insights from KPI data.
- Enhance decision-making capabilities through advanced KPI reporting.

## Target Audience:

- Senior managers.
- Executives.
- Performance management professionals.
- Business intelligence analysts.
- Strategic planners.

## Program Outline:

Unit 1:

### Advanced KPI Data Analysis:

- Statistical Methods for KPI Analysis.
- Data Mining Techniques.
- Predictive Analytics.

- Identifying Key Trends and Patterns.

## Unit 2:

### KPI Visualization Techniques:

- Principles of Data Visualization.
- Advanced Dashboard Design.
- Visualizing Complex Data Sets.
- Storytelling with Data.
- Tools for Advanced Visualization.

## Unit 3:

### Strategic Implications of KPI Data:

- Aligning KPIs with Business Strategy.
- Identifying Business Opportunities and Risks.
- Performance Benchmarking.
- Financial Implications of KPIs.
- Decision-Making Frameworks.

## Unit 4:

### Reporting KPI Insights to Stakeholders:

- Effective KPI Reporting Techniques.
- Communicating Insights to Executives.
- Stakeholder Engagement.
- Continuous Improvement through Reporting.

## Unit 5:

### Advanced Tools and Techniques for KPI Management:

- Utilizing Advanced BI Tools.



- Implementing Real-Time KPI Monitoring.
- Leveraging Big Data for KPI Analysis.
- Integrating AI and Machine Learning.
- Future Trends in KPI Management.