

# € TRAINING

Achieving Spending Efficiency Conference

A group of four smiling business professionals (two men and two women) are seated at a table in a meeting room. They are all wearing white shirts. The woman in the foreground is wearing a black top and a multi-strand necklace. The background is blurred, showing a bright, modern office environment.

2 - 6 September 2024  
Barcelona (Spain)



# Achieving Spending Efficiency Conference

REF: C2662 DATE: 2 - 6 September 2024 Venue: Barcelona (Spain) - Fee: 6145 Euro

## Introduction:

Optimizing spending in today's dynamic environment is critical for businesses to remain competitive and sustainable. This intensive 5-day program equips you with the knowledge and tools to identify cost-saving opportunities, implement effective strategies, and achieve your organization's spending efficiency goals. You'll learn best practices for expenditure analysis, procurement optimization, and process improvement.

## Program Objectives:

At the end of this program, participants will be able to:

- Gain a comprehensive understanding of spending efficiency concepts and their importance in financial management.
- Develop expertise in analyzing spending patterns and identifying areas for cost reduction.
- Master strategies for optimizing procurement processes to achieve best value for money.
- Learn how to implement process improvement methodologies to streamline operations and reduce waste.
- Develop skills for managing and reporting on spending efficiency initiatives to ensure continuous improvement.

## Targeted Audience:

- Finance professionals analysts, controllers, budget managers
- Procurement specialists and buyers
- Operations managers and department heads
- Business process improvement specialists
- Project managers
- Anyone seeking to contribute to cost reduction and efficiency improvement initiatives

## Program Outline:

### Unit 1:

#### Foundations of Spending Efficiency

- Defining Spending Efficiency: Understanding the concept of spending efficiency, its components cost optimization, cost reduction, value for money, and its impact on organizational performance.
- The Cost Management Framework: Exploring different cost management frameworks Activity-Based Costing, Lean Cost Management and their role in identifying and managing costs.
- The Business Case for Spending Efficiency: Building a compelling case for spending efficiency initiatives, demonstrating their impact on profitability, competitiveness, and sustainability.
- Identifying Cost Drivers and Waste: Learning how to identify major cost drivers within your organization and recognize different types of waste waste of time, materials, talent.
- Building a Culture of Cost Awareness: Developing strategies to foster a culture of cost awareness throughout the organization, promoting employee engagement in efficiency initiatives.

## Unit 2:

### Mastering Expenditure Analysis:

- Data Gathering and Analysis Tools: Learning the tools and techniques for gathering and analyzing spending data, including financial statements, purchase orders, and operational metrics.
- Cost Category Management: Understanding cost categorization principles and strategies for effectively classifying and analyzing spending by category.
- Benchmarking for Improvement: Utilizing benchmarking techniques to compare your spending patterns against industry best practices and identify areas for improvement.
- Identifying Cost-Saving Opportunities: Developing a systematic approach to identify potential cost-saving opportunities across different departments and functions.
- Building a Cost-Saving Action Plan: Prioritizing identified cost-saving opportunities, and developing a concrete action plan with timelines and resource allocation.

## Unit 3:

### Optimizing Procurement for Savings:

- Understanding Procurement Processes: Mapping the typical procurement life cycle and identifying key areas for optimization in your organization's procurement practices.
- Sourcing Strategies for Best Value: Exploring different sourcing strategies competitive bidding, negotiation techniques to ensure best value for money in procurement decisions.
- Supplier Management and Vendor Consolidation: Learning strategies for effective supplier management, including vendor consolidation, to leverage economies of scale and secure better pricing.
- Contract Negotiation and Cost Reduction: Developing negotiation skills to obtain the best possible terms and pricing from suppliers during contract negotiations.
- Utilizing Technology for Procurement Efficiency: Exploring how technology solutions e-procurement systems, spend analytics tools can streamline procurement processes and improve cost control.

## Unit 4:

## Implementing Process Improvement for Efficiency:

- Identifying Inefficient Processes: Discovering and analyzing inefficient processes within your organization that contribute to wasted resources and unnecessary costs.
- Lean Six Sigma Methodology: Understanding the principles of Lean Six Sigma, a process improvement methodology for eliminating waste and streamlining operations.
- Process Mapping and Analysis: Learning how to map and analyze processes to identify bottlenecks, redundancies, and opportunities for improvement.
- Implementing Process Improvement Techniques: Exploring various process improvement techniques such as continuous flow, Kanban, root cause analysis to optimize efficiency and reduce waste.
- Change Management for Process Improvement: Developing strategies for managing change within the organization to ensure successful implementation of process improvement initiatives.

## Unit 5:

### Fundamentals of Global Procurement:

- Introduction to global procurement principles and processes.
- Understanding the global procurement lifecycle.
- Legal and ethical considerations in international procurement.
- Global procurement strategies and best practices.
- Case studies on successful global procurement initiatives.