

International Investment and Wealth Management





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REF: M2616 DATE: 12 - 16 August 2024 Venue: London (UK) - Landmark Office Space Fee: 5300 Euro

#### Introduction:

This training program is designed to provide participants with a comprehensive understanding of investment strategies and wealth management principles in a global context. It will equip participants with the skills and knowledge necessary to manage investments and financial portfolios, understand international financial markets, and make informed financial decisions.

## **Program Objectives**

#### At the end of this program, the participants will be able to:

- Analyze and evaluate global financial markets and investment opportunities.
- Develop and implement effective investment strategies.
- Manage diverse investment portfolios and wealth management plans.
- Understand and apply international financial regulations and compliance standards.
- · Utilize financial tools and techniques to enhance investment performance and risk management.

## **Targeted Audience:**

- · Financial advisors and consultants.
- Investment managers and analysts.
- Wealth management professionals.
- Financial planners and personal financial advisors.

# **Program Outlines:**

#### Unit 1:

#### Introduction to International Investment:

- · Overview of global financial markets.
- Understanding international investment instruments.
- Key players in international investment.



- Trends and opportunities in global investment.
- Basics of currency exchange and its impact on investments.

#### Unit 2:

#### Investment Strategies and Portfolio Management:

- Principles of portfolio construction.
- Asset allocation and diversification techniques.
- · Active vs. passive investment strategies.
- Performance measurement and evaluation.
- Risk management and mitigation strategies.

#### Unit 3:

#### Wealth Management Principles:

- Fundamentals of wealth management.
- Client relationship management.
- Tax planning and optimization.
- Estate planning and wealth transfer.
- Ethical considerations in wealth management.

#### Unit 4:

#### International Financial Regulations and Compliance:

- Overview of international financial regulatory bodies.
- Key international financial regulations.
- Compliance standards and best practices.
- Anti-money laundering AML and know your customer KYC requirements.
- Impact of regulatory changes on investment strategies.

#### Unit 5:



# Financial Tools and Techniques:

- Financial analysis and modeling.
- Use of technology in investment and wealth management.
- Software tools for portfolio management.
- Investment research and data analysis.