

# € TRAINING

Program Management Professional



18 - 22 August 2024  
Istanbul (Turkey)



# Program Management Professional

REF: P2618 DATE: 18 - 22 August 2024 Venue: Istanbul (Turkey) - Fee: 5300 Euro

## Introduction:

This training program is designed to equip participants with comprehensive knowledge and skills in program management. Program management is crucial for organizations that effectively coordinate and oversee multiple projects to achieve strategic objectives. Participants will gain insights into best practices, methodologies, and tools essential for successful program management implementation.

## Program Objectives:

At the end of this program, participants will be able to:

- Understand the fundamentals of program management and its importance in organizational success.
- Apply program management principles to effectively plan, execute, monitor, and control programs.
- Manage stakeholders, resources, risks, and quality within programs.
- Develop leadership and communication skills necessary for effective program management.
- Enhance their ability to lead and deliver complex programs that align with organizational goals.

## Targeted Audience:

- Project managers moving into program management roles
- Program managers seeking to enhance their skills
- Professionals aspiring to advance their careers in program management

## Program Outlines:

### Unit 1:

#### Introduction to Program Management:

- Definition and importance of program management.
- Key differences between project and program management.
- Program management methodologies and frameworks.
- Role of program managers and their responsibilities.

- Benefits of effective program management.

## Unit 2:

### Program Planning and Initiation:

- Developing a program charter and business case.
- Stakeholder analysis and management.
- Defining program scope, objectives, and deliverables.
- Creating a program management plan PMP.
- Establishing governance and organizational structure for programs.

## Unit 3:

### Program Execution and Control:

- Managing program resources, budgets, and schedules.
- Implementing change management processes within programs.
- Monitoring program progress and performance.
- Managing program risks and issues.
- Quality assurance and control in program management.

## Unit 4:

### Leadership and Stakeholder Engagement:

- Leading high-performing program teams.
- Effective communication strategies in program management.
- Managing stakeholder expectations and relationships.
- Conflict resolution and negotiation techniques.
- Motivating teams and fostering collaboration within programs.

## Unit 5:

### Program Closure and Continuous Improvement:



- Closing out programs and transitioning deliverables.
- Conducting program reviews and lessons learned sessions.
- Evaluating program outcomes and benefits realization.
- Continuous improvement and adapting program management practices.
- Future trends and developments in program management.