

€ TRAINING

Development In Strategy Executing



20 - 24 October 2024
Istanbul (Turkey)



Development In Strategy Executing

REF: P2602 DATE: 20 - 24 October 2024 Venue: Istanbul (Turkey) - Fee: 5300 Euro

Introduction:

This training program provides participants with the essential knowledge and skills needed to effectively translate strategic plans into actionable initiatives and measurable outcomes. It empowers them to enhance organizational effectiveness and competitive advantage through successful strategy execution.

Program Objectives:

At the end of this program, participants will be able to:

- Understand the principles and frameworks of strategy execution.
- Learn techniques for aligning organizational resources with strategic objectives.
- Develop skills in monitoring and measuring strategic performance.
- Gain insights into overcoming common challenges in strategy execution.
- Enhance capabilities in leading and managing strategic initiatives.

Targeted Audience:

- Senior Executives.
- Strategy Managers.
- Project Managers.
- Business Development Managers.
- Organizational Development Specialists.
- Consultants and Advisors.

Program Outline:

Unit 1:

Fundamentals of Strategy Execution:

- Overview of strategy execution concepts and importance.
- Understanding the relationship between strategy formulation and execution.

- Key frameworks and models for effective strategy execution.
- Identifying critical success factors for strategy implementation.
- Case studies on successful strategy execution in various industries.

Unit 2:

Aligning Organizational Resources:

- Techniques for aligning human, financial, and technological resources with strategic goals.
- Developing and communicating strategic priorities across the organization.
- Creating a culture of alignment and accountability.
- Tools for resource allocation and optimization.
- Exercises on resource alignment and strategic planning.

Unit 3:

Monitoring and Measuring Performance:

- Principles of performance management in strategy execution.
- Developing key performance indicators KPIs and balanced scorecards.
- Steps for implementing performance measurement systems and dashboards.
- Analyzing and interpreting performance data for strategic decision-making.

Unit 4:

Overcoming Challenges in Strategy Execution:

- Identifying and addressing common barriers to successful strategy execution.
- Techniques for managing change and fostering organizational agility.
- Strategies for mitigating risks and uncertainties in strategy implementation.
- Leveraging leadership and communication to drive strategy execution.
- Real-world examples of overcoming challenges in strategy execution.

Unit 5:



Leading Strategic Initiatives:

- Principles of effective leadership in strategy execution.
- Developing leadership skills for managing strategic projects and initiatives.
- Building and leading high-performing teams for strategy execution.
- Enhancing collaboration and cross-functional coordination.
- Case studies on leadership in successful strategy execution initiatives.