

€ TRAINING

Global Trends in Organizational Culture



2 - 6 September 2024
Madrid (Spain)



Global Trends in Organizational Culture

REF: S2505 DATE: 2 - 6 September 2024 Venue: Madrid (Spain) - Fee: 5850 Euro

Introduction:

This training program is designed to explore the evolving dynamics of workplace culture on a global scale. Through it, participants gain insights and strategies to navigate cultural diversity, foster inclusivity, and drive positive change within their organizations.

Program Objectives:

At the end of this program, participants will be able to:

- Identify key global trends influencing organizational culture.
- Implement strategies to foster inclusivity and diversity within their teams and organizations.
- Navigate cross-cultural communication challenges effectively.
- Drive positive cultural change and alignment with organizational goals.
- Apply insights from the program to enhance leadership effectiveness and team performance.

Targeted Audience:

- Executives and leaders seeking to understand and adapt to global shifts in organizational culture.
- Human resources professionals responsible for fostering inclusive and innovative workplace environments.
- Managers and team leaders aiming to enhance cross-cultural communication and collaboration within their teams.

Program Outline:

Unit 1:

Introduction to Organizational Culture Trends:

- Overview of the concept of organizational culture and its significance in the modern global context.
- Exploration of emerging trends shaping organizational culture worldwide.
- Understanding the impact of globalization, technology, and diversity on organizational culture.
- Examination of case studies illustrating successful adaptation to evolving cultural trends.

- Introduction to frameworks and models for analyzing and assessing organizational culture shifts.

Unit 2:

Cultural Intelligence and Global Leadership:

- Developing cultural intelligence CQ to navigate diverse organizational cultures effectively.
- Understanding the role of global leaders in shaping and fostering inclusive organizational cultures.
- Exploring strategies for promoting cross-cultural collaboration and communication.
- Enhancing skills in managing multicultural teams and resolving cultural conflicts.
- Case studies highlighting exemplary global leaders and their approaches to cultural integration.

Unit 3:

Digital Transformation and Organizational Culture:

- Understanding the impact of digital transformation on organizational culture.
- Exploring the role of technology in shaping workplace dynamics and cultural norms.
- Identifying opportunities and challenges associated with virtual work environments and remote collaboration.
- Strategies for leveraging digital tools to enhance employee engagement and organizational culture.
- Case studies of organizations successfully navigating digital transformation while preserving cultural values.

Unit 4:

Diversity, Equity, and Inclusion DEI Initiatives:

- Understanding the importance of diversity, equity, and inclusion DEI in modern organizational cultures.
- Implementing strategies to promote diversity, equity, and inclusion in the workplace.
- Addressing unconscious bias and fostering a culture of belonging for all employees.
- Developing inclusive leadership practices to support diverse teams and perspectives.
- Case studies highlighting successful DEI initiatives and their impact on organizational culture.

Unit 5:

Sustainable Practices and Corporate Social Responsibility CSR:



- Exploring the intersection of organizational culture with sustainable practices and corporate social responsibility CSR.
- Understanding the role of values-driven leadership in fostering a culture of sustainability.
- Implementing CSR initiatives to address environmental, social, and governance ESG concerns.
- Engaging employees in sustainability efforts and aligning corporate culture with environmental goals.
- Case studies of organizations integrating sustainable practices into their cultural identity and business strategy.