

# € TRAINING

Aligning with the Ecosystem and Learning  
Advanced Skills in Policy Making



17 - 21 November 2024  
Dubai (UAE)



# Aligning with the Ecosystem and Learning Advanced Skills in Policy Making

REF: Z2532 DATE: 17 - 21 November 2024 Venue: Dubai (UAE) - Fee: 4400 Euro

## Introduction:

In today's rapidly changing world, effective policy-making requires not only a deep understanding of governmental processes but also a keen awareness of the broader ecosystem within which policies operate. The "Aligning with the Ecosystem and Learning Advanced Skills in Policy Making" training program offers participants an immersive experience aimed at enhancing their policy-making skills while emphasizing the interconnectedness between policy decisions and their impact on various stakeholders and environments. Through a combination of theoretical frameworks, case studies, and practical exercises, participants will gain the tools and insights necessary to navigate complex policy landscapes and drive meaningful change.

## Program Objectives:

- Equip participants with advanced skills in policy analysis, formulation, and implementation.
- Foster an understanding of the interplay between policies, stakeholders, and the broader ecosystem.
- Provide practical tools for effective stakeholder engagement and collaboration in policy development processes.
- Enhance participants' ability to anticipate and respond to emerging challenges and opportunities within their respective policy domains.
- Empower participants to lead innovative and sustainable policy initiatives that address complex societal issues.

## Targeted Audience:

At the end of this course the participants will be able to:

- Mid- to senior-level policymakers
- Government officials
- NGO leaders
- Professionals working in fields related to public policy
- Professionals working in governance
- Professionals working in advocacy
- Individuals seeking to transition into policy roles
- Individuals looking to enhance existing policy-making skills

## Outline:

### Unit 1:

#### Understanding the Policy Ecosystem

- Introduction to Policy Ecosystems
- Systems Thinking in Policy Analysis
- Mapping Stakeholders and Interests
- Case Study Analysis: Examining Policy Successes and Failures
- Interactive Exercise: Building a Stakeholder Engagement Strategy

### Unit 2:

#### Advanced Policy Analysis Techniques

- Quantitative and Qualitative Methods in Policy Research
- Scenario Planning and Risk Assessment
- Policy Impact Assessment Tools
- Workshop: Conducting Policy Simulations
- Group Discussion: Analyzing Policy Trade-offs and Ethical Considerations

### Unit 3:

#### Policy Formulation and Design

- The Art of Policy Formulation
- Design Thinking in Policy Making
- Crafting Policy Solutions for Complex Challenges
- Policy Experimentation and Piloting
- Guest Speaker Session: Lessons from Policy Innovators

### Unit 4:

#### Implementation and Evaluation

- Strategies for Effective Policy Implementation
- Monitoring and Evaluation Frameworks
- Adaptive Policy Management
- Case Study: Evaluating Policy Outcomes
- Workshop: Developing a Policy Implementation Plan

## Unit 5:

### Leading Change in the Policy Landscape

- Transformational Leadership in Policy Making
- Building Coalitions for Policy Change
- Communicating Policy Messages Effectively
- Addressing Resistance to Change
- Capstone Project Presentations and Feedback