

€ TRAINING

Mastering PPP Project Financing through a
Comprehensive Guide



28 October -
1 November 2024
Casablanca (Morocco)
New Hotel



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REF: P2426 DATE: 28 October - 1 November 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

The Mastering PPP Project Financing program is meticulously crafted to equip participants with an in-depth understanding of the financial intricacies associated with Public-Private Partnership PPP projects. Blending theoretical knowledge with practical insights, the program provides a comprehensive guide to navigating the complexities of PPP project financing.

Program Objectives:

At the end of the program the participants will be able to:

- Gain mastery over the key principles and concepts of project financing in PPPs.
- Develop advanced skills to assess and structure financing models for PPP projects.
- Understand and manage the financial risks and challenges unique to PPP initiatives.
- Explore innovative funding strategies to attract private investment successfully.
- Acquire negotiation and management expertise for effective financial agreements in PPPs.

Targeted Audience:

- Professionals involved in project management.
- Finance departments.
- Government officials.
- Private sector representatives.

Program Outline:

Unit 1:

Principles of Project Financing in PPPs:

- Definition and critical elements of project financing.
- Roles of stakeholders in project financing.
- Legal and regulatory considerations in PPP financing.

Unit 2:

Structuring Financial Models for PPP Projects:

- Advanced financial modeling techniques.
- Risk assessment and effective mitigation strategies.
- Comprehensive cash flow analysis and sensitivity testing.

Unit 3:

Financial Risks and Challenges in PPPs:

- Identification and evaluation of financial risks.
- Strategies for proactively managing financial challenges.
- Case studies on historical financial pitfalls in PPP projects.

Unit 4:

Innovative Funding Strategies in PPPs:

- Exploration of alternative funding sources.
- Techniques for attracting private investment.
- Crowdsourcing and public funding mechanisms.

Unit 5:

Negotiating and Managing Financial Agreements:

- Effective negotiation strategies in PPP project financing.
- Understanding contractual frameworks and agreements.
- Monitoring and adjusting financial agreements throughout project lifecycles.