

€ TRAINING

Advanced Creative Strategic IT Leadership -
Advanced

A group of four smiling business professionals in a meeting. A woman in a black top and necklace is in the foreground, looking towards the camera. Behind her are three other people (two men and one woman) in white shirts, looking towards the right. The background is a blurred office setting. A large blue curved graphic element is on the right side of the image.

29 July - 9 August 2024
Kuala Lumpur (Malaysia)



Advanced Creative Strategic IT Leadership - Advanced

REF: C597 DATE: 29 July - 9 August 2024 Venue: Kuala Lumpur (Malaysia) - Fee: 8775 Euro

Introduction:

This conference is designed to provide IT leaders and professionals with a set of transformational tools and techniques to help them maximize their own and their team's creative potential. The starting point for this conference is self-discovery; participants will work on the inside first and then focus outwards onto the world of business

Conference Objectives:

At the end of this conference the participants will be able to:

- Set out their leadership brand
- Demonstrate innovative methods for harnessing others' creative potential
- Articulate a vision using multiple sensory representations
- Communicate their vision in refreshing and engaging ways
- Identify critical components of a strategically-aligned IT department
- Apply value and performance measurement techniques
- Develop meaningful recruitment and retention policies
- Evaluate technology solutions, vendor selection and outsourcing

Targeted Audience:

- IT Team Leaders
- IT Managers
- IT Professionals from both Technical and Management Backgrounds
- IT Operations Staff,
- Networks/Systems and IT Projects staff
- Technical Professionals

Conference Outlines:

Unit 1: Creative Problem-Solving:

- Leadership Reality Assessment
- Leadership VS Management
- Understanding Our Brain Function
- Myths of Creativity
- The limitations of the rational
- Divergent approaches to problem-solving
- Letting go of logic
- Analogous thinking modes
- Convergent and divergent modes

Unit 2: Overcoming Personal Blockers to Creativity:

- Sigmoid Curve
- Lifecycle Model
- Continuous Improvement
- Breakthrough step change
- Self-awareness and the nature of the ego
- Personal goal alignment
- Adaption and innovation: personal preferences for creating meaning
- Exploring attitudes to risk
- Left- and right-brain thinking

Unit 3: Developing Vision Creatively:

- Six thinking hats
- Using differing thinking styles
- JoHari's window
- The business plan process & creating a vision
- Harnessing the power of the team
- Organizational culture and its influence on innovation
- Letting go of the ego
- Working with different creative preferences

Unit 4: Communicating the Vision Creatively:

- The 7 Step Creative Process
- Models of communication
- Viral visioning
- Authenticity and trust
- Creativity tools, techniques & strategy
- Letting go of the vision
- Leading without directing
- Possible leadership beliefs

Unit 5: From Ideas to Action: Creativity and Change:

- Motivation
- Hierarchy of Needs
- Overcoming organizational barriers to creativity and change
- Nurturing a learning environment
- Is Money a motivator?
- Personality Profiling
- Building a creative consensus
- Engaging stakeholders creatively
- Influencing and motivating through change

Unit 6: Leading and Managing the IT Department:

- Understand the challenges of the IT manager
- How to value IT services
- Communicate IT value to upper management, peers, and end-users.
- Understand the responsibilities of the IT team leader.

Unit 7: Managing Technology:

- Understand the Strategy for Managing Existing Technology
- Know when to develop and adopt New Technologies
- Be Aware of how to manage assets effectively.

Unit 8: Using Influence:

- Understand the different types of influential power.
- Be aware of the various influence strategies
- Select the most effective influence strategy for the situation
- Understanding negotiations, tactics, and techniques.
- Use influence effectively to thrive as an IT manager

Unit 9: Strategic Decision Making:

- Apply strategic decision making
- Recognizing strategic decisions and initiatives.
- Apply strategic decision making to vendor selection
- Understand when to outsource

Unit 10: Developing the IT Strategic Plan and Budget:

- Using the mission as an IT driver
- Defining the customer profile
- understanding the partnership model
- Creating a strategic plan
- Planning and budgeting issues