

# € TRAINING

Effective Supply Chain Management

A group of four smiling business professionals (two men and two women) are seated at a table in a meeting room. They are all wearing white shirts. The woman in the foreground is wearing a black top and a multi-strand necklace. The background is blurred, showing a modern office environment with large windows.

2 - 6 December 2024  
Kuala Lumpur (Malaysia)



# Effective Supply Chain Management

REF: L1326 DATE: 2 - 6 December 2024 Venue: Kuala Lumpur (Malaysia) - Fee: 5850 Euro

## Introduction:

This training program is designed to provide participants with comprehensive knowledge and practical skills to manage and optimize supply chains effectively. It empowers them to lead supply chain initiatives that drive organizational success.

## Program Objectives:

At the end of this training program, participants will be able to:

- Understand the key concepts and principles of effective supply chain management.
- Develop strategies to optimize supply chain operations and enhance efficiency.
- Implement advanced technologies and tools for supply chain management.
- Manage supplier relationships and mitigate supply chain risks.
- Apply best practices for sustainable and resilient supply chain operations.
- Improve coordination and collaboration across the supply chain.

## Targeted Audience:

- Supply chain managers and supervisors.
- Operations managers and logistics professionals.
- Procurement and sourcing specialists.
- Inventory and warehouse managers.
- Business owners and managers involved in supply chain decisions.
- Professionals seeking to enhance their supply chain management skills.

## Program Outline:

### Unit 1:

#### Fundamentals of Supply Chain Management:

- Introduction to supply chain management concepts and principles.

- The role of supply chain management in business success.
- Key components and functions of a supply chain.
- Supply chain performance metrics and KPIs.
- Case studies on successful supply chain management.

## Unit 2:

### Supply Chain Strategy and Design:

- Developing supply chain strategies aligned with business goals.
- Supply chain network design and optimization.
- Balancing cost, service, and flexibility in supply chain design.
- Strategic sourcing and supplier selection.
- Scenario planning and supply chain risk management.

## Unit 3:

### Supply Chain Operations and Logistics:

- Managing supply chain operations for efficiency.
- Transportation and logistics management best practices.
- Warehouse and distribution center management.
- Inventory management and optimization techniques.
- Lean and agile supply chain methodologies.

## Unit 4:

### Technology and Innovation in Supply Chain Management:

- Leveraging technology for supply chain visibility and control.
- Implementing ERP systems and supply chain software.
- The role of IoT, blockchain, and AI in supply chain management.
- Data analytics and business intelligence for supply chain optimization.
- Emerging trends and innovations in supply chain technology.

## Unit 5:

### Sustainable and Resilient Supply Chains:

- Principles of sustainable supply chain management.
- Environmental and social responsibility in supply chains.
- Building resilience to supply chain disruptions.
- Ethical sourcing and supplier compliance.
- Continuous improvement and best practices for sustainability.