

# € TRAINING

Executive Leadership Management



9 - 13 December 2024  
Casablanca (Morocco)  
New Hotel



# Executive Leadership Management

REF: M1591 DATE: 9 - 13 December 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

This training program is designed to equip participants with the essential skills to navigate complex organizational challenges. Focusing on both strategic vision and operational excellence, this program prepares executives to effectively lead their organizations towards sustained success. Participants will engage with advanced concepts and practices critical to high-level leadership and management.

## Program Objectives:

By the end of this program, participants will be able to:

- Gain insights to devise and implement effective organizational strategies.
- Build confidence to operate beyond their comfort zone.
- Enhance their ability to engage, inspire, and influence others.
- Prepare for senior management roles and new professional challenges.
- Cultivate effective, motivated, and innovative leadership.
- Stay updated on the latest strategic business thinking.
- Establish a robust leadership framework.
- Achieve a measurable return on investment through collaborative learning.

## Targeted Audience:

- Senior Managers.
- Directors.
- Vice Presidents VPs.
- Department Heads.
- Chief Executives CEOs, COOs, CFOs.
- Business Unit Leaders.

## Program Outline:

## Unit 1:

### Understanding Leadership Styles and Traits:

- Examine various leadership styles and the traits of effective leaders.
- Analyze how leadership styles impact organizational performance.
- Identify common leadership challenges and strategies to address them.
- Reflect on personal leadership strengths and areas for improvement.
- Explore case studies of successful leadership models.

## Unit 2:

### Strategic Leadership Planning and Execution:

- Understand the importance of strategic planning in leadership.
- Develop strategic thinking and decision-making skills.
- Align leadership goals with organizational objectives.
- Explore techniques for forecasting and anticipating future challenges.
- Analyze the role of innovation and adaptability in strategic leadership.

## Unit 3:

### Building and Leading High-Performing Teams:

- Identify the characteristics of high-performing teams.
- Foster collaboration, communication, and accountability within teams.
- Develop strategies for building and motivating teams.
- Manage conflicts and resolve team dynamics effectively.
- Empower team members and promote accountability.
- Evaluate team performance and adjust leadership approaches accordingly.

## Unit 4:

### Mastering Leadership Communication:

- Understand the importance of effective communication in leadership.

- Develop active listening and empathy skills.
- Learn techniques for delivering clear and persuasive messages.
- Explore strategies for giving and receiving feedback.
- Practice communication in diverse contexts and with different stakeholders.
- Reflect on personal communication strengths and areas for improvement.

## Unit 5:

### Leading Change and Driving Innovation:

- Understand the dynamics of organizational change and innovation.
- Lead change initiatives effectively within your organization.
- Manage resistance to change with proven strategies.
- Foster a culture of innovation and continuous improvement.
- Develop strategies for adapting to industry disruptions and technological advancements.
- Implement change management frameworks and best practices.