

# Mastering Risk Crisis and Continuity Management

21 - 25 October 2024 Paris (France)



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### Introduction:

This comprehensive training program offers a strategic toolkit to navigate uncertain terrain with confidence. It equips professionals with the essential skills to develop robust business continuity plans, ensuring operational resilience and the ability to withstand disruptions.

### **Program Objectives:**

#### By the end of this program, participants will be able to:

- Identify and assess various types of risks, including financial, operational, and reputational, to develop a comprehensive risk management strategy.
- Gain skills to effectively respond to crises by implementing crisis management protocols and contingency plans.
- Develop a thorough understanding of business continuity principles and methodologies to ensure uninterrupted operations during disruptions.
- Enhance decision-making capabilities by analyzing risk scenarios and implementing proactive measures to mitigate potential threats.
- Foster a culture of resilience within organizations by training employees to recognize and respond to risks and crises proactively.

## Target Audience:

- Risk managers and analysts.
- Crisis management professionals.
- Business continuity planners.
- Senior executives and decision-makers.
- Compliance officers.
- Project managers.

## **Program Outlines:**

Unit 1:



#### **Risk Assessment and Identification:**

- Understand various types of risks affecting businesses.
- Identify potential risk factors within organizational processes.
- Analyze the impact of risks on business operations.
- Prioritize risks based on their severity and likelihood.
- Develop risk mitigation strategies to address identified risks.

#### Unit 2:

#### Crisis Response and Management:

- Establish crisis management protocols and procedures.
- Train employees on crisis response techniques and procedures.
- Conduct crisis simulations and drills to test response readiness.
- Implement communication strategies for effective crisis management.
- Importance of Coordination with relevant stakeholders during crisis situations.

#### Unit 3.

#### **Business Continuity Planning:**

- Develop business continuity plans to ensure operational resilience.
- Identify critical business functions and dependencies.
- Implement backup and recovery strategies for IT systems and data.
- Establish alternative work arrangements and remote access protocols.
- Test and update business continuity plans regularly to reflect changes in the business environment.

#### Unit 4.

#### **Risk Mitigation Strategies:**

- Implement controls and measures to mitigate identified risks.
- Monitor and review the effectiveness of risk mitigation measures.
- Continuously assess and update risk mitigation strategies.



- Methods to Train employees on risk awareness and mitigation techniques.
- Foster a culture of risk awareness and accountability within the organization.

#### Unit 5.

#### **Resilience Building and Continuous Improvement:**

- Develop strategies to enhance organizational resilience.
- Promote a culture of learning and adaptability within the organization.
- Encourage feedback and lessons learned from past crises.
- Conduct post-incident reviews to identify areas for improvement.
- Implement continuous improvement initiatives to strengthen risk management and crisis response capabilities.