


# € TRAINING

Business Analysis Within a  
Project Environment

A group of four smiling business professionals (two men and two women) in a meeting room. They are wearing white shirts and are seated around a table. The background is blurred, showing a modern office environment. A large blue curved graphic element is overlaid on the top right and bottom right of the image.

2 - 6 September 2024  
Casablanca (Morocco)  
New Hotel



# Business Analysis Within a Project Environment

REF: P1954 DATE: 2 - 6 September 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

The Business Analysis Within a Project Environment program is a specialized training program aimed for providing professionals with the knowledge and skills necessary to perform business analysis within the context of project management. Through a blend of theoretical concepts and practical exercises, this program equips individuals with the tools needed to effectively bridge the gap between business needs and project deliverables in diverse project environments.

## Program Objectives:

At the end of this program, the participants will be able to:

- Understand how a business analyst acts as an intermediary managing the interests and needs of both the business/project management and IT communities.
- Learn how to use a systematic approach based on "A Guide to the Business Analysis Body of Knowledge® BABOK® Guide" Version 2.0 and "A Guide to the Project Management Body of Knowledge PMBOK® Guide" 5th Edition.
- Understand and apply the systematic framework for conducting business analysis activities through the phases of the business analysis life cycle.
- Provide best practices and theory with practical tools and techniques that can be applied immediately in your own organization.

## Targeted Audience:

- Managers.
- Business analysts.
- HR Professionals.
- IT Professionals.

## Program Outline:

Unit 1:

### Business Analysis Planning Monitoring:

- Understanding Business Analysis and Project Management Contexts, Key Concepts, and Knowledge Areas.

- Introduction to Tasks, Techniques, and Sources of Information for Business Analysis.
- Integration of Business Analysis into the Project Plan, including Identifying Relevant Stakeholders.
- Determining Activities, Deliverables, Resources, and Measures within the Project Scope.
- Approving Requirements, Managing Scope Changes, and Ensuring Quality Work.
- Tracking Progress, Assessing Performance, and Reporting on Project Quality.
- Engaging with Stakeholders and Communicating Effectively Throughout the Project Lifecycle.

## Unit 2:

### Requirements Elicitation Management Communication:

- Ensuring Clear, Correct, and Consistent Requirements through Stakeholder Engagement and Confirmation.
- Drawing Information from Stakeholders and Recording it Effectively for Confirmation.
- Managing Stakeholder Consensus for Scope and Requirement Alignment.
- Effective Management of Objectives, Requirements, Deliverables, and Component Relationships.
- Post-Implementation Knowledge Management of Requirements for Future Iterations.
- Ensuring Stakeholder Understanding and Usability of Requirements through Communication Strategies.
- Facilitating Productive Workshops and Delivering Effective Presentations to Engage Stakeholders.

## Unit 3:

### Enterprise Analysis Requirements Analysis:

- Identifying the Need for Organizational Change and New Capabilities.
- Defining Solution Scope, Building the Business Case, and Assessing Investment Justification.
- Prioritizing and Organizing Requirements for Effective Implementation.
- Specifying and Modelling Requirements to Ensure Clarity and Alignment.
- Addressing Assumptions and Constraints in Requirement Definitions.
- Verifying and Validating Requirements to Ensure Accuracy and Suitability.
- Conducting Solution Assessment and Validation to Confirm Project Success and Alignment with Organizational Goals.

#### Unit 4:

##### Developing Business Analysis and Project Capabilities:

- Analytical Thinking and Problem Solving.
- Behavioral Characteristics.
- Business Knowledge Communication Skills.
- Interaction and Conflict Resolution Skills.
- Risk, responsibility, and skills analysis.
- Time Management.
- Case Study.

#### Unit 5:

##### Business Analysis and Project Management:

- Project Scope, Schedule and Metrics.
- Team Development.
- Power and Influence.
- Business Analysis in a Project Environment.
- Personal Planning.
- Commitment to Action.