

# € TRAINING

Helpdesk Planning for Enhanced Customer  
Service Leadership

A group of four smiling professionals (two men and two women) in a meeting setting. They are wearing white shirts. The woman in the foreground is wearing a black top and a multi-strand necklace. The background is blurred, showing a modern office environment.

3 - 7 November 2024  
Cairo (Egypt)



# Helpdesk Planning for Enhanced Customer Service Leadership

REF: V1024 DATE: 3 - 7 November 2024 Venue: Cairo (Egypt) - Fee: 3520 Euro

## Introduction:

This program provides the participant with the skills required to Design, Implement, Manage, and Improve Help Desk Performance. The program creates an Understanding of the Quality Characteristics of Services, Customer Needs, and the Process of Customer Satisfaction.

## Program Objectives:

At the end of this program, the participants will be able to:

- Create an understanding of the Helpdesk Functions, Essential Management Practices, and Processes including Recruitment, Training, Motivation, Entrepreneurship Development, Knowledge Management & Day-to-day Management.
- Discuss the IT and other Tools, and, Performance Monitoring and Measurement Methods.
- Gain Leadership through Meeting and Exceeding Customer Expectations.
- Improve Help Desk Performance in your Organization.

## Targeted Audience:

- Customer Experience Managers / Directors / Officers.
- Head of Customer Service Department.
- Customer Relationship Managers.
- Customer Service Department Managers / Supervisors.
- Customer Satisfaction Managers / Directors / Supervisors.
- Account Managers / Team Leaders / Team Managers.

## Program Outlines:

### Unit 1:

- The Helpdesk Method.
- The Quality Characteristics of Services.



## Unit 2:

- Understanding Customer Needs Internal & External.
- Understanding the Process of Customer Satisfaction.

## Unit 3:

- Essential Management Practices & their Control.

## Unit 4:

- Helpdesk Functions & Processes.
- The IT and other Tools.

## Unit 5:

- Performance Monitoring and Measurement Methods.
- Preparation of an action plan for Continuously Improving Help Desk Performance.