


# € TRAINING

Sustainable and Impact Finance

A group of four smiling professionals (three men and one woman) are seated around a table in a meeting room. They are all wearing white shirts. The woman in the foreground is wearing a black top and a multi-strand necklace. The background is blurred, showing a modern office environment with large windows.

7 - 11 October 2024  
Casablanca (Morocco)  
New Hotel



# Sustainable and Impact Finance

REF: F1935 DATE: 7 - 11 October 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

This course is designed for professionals who are interested in understanding how to finance sustainable and impactful projects and organizations. The course will cover key concepts and tools in sustainable and impact finance, including environmental, social, and governance ESG analysis, impact investing green bonds, and sustainable finance frameworks.

## Course Objectives:

At the end of this course, the participants will learn about:

- Understand the concept of sustainable and impact finance and its role in promoting sustainability and positive social and environmental impact
- Learn how to analyze and evaluate projects and organizations using ESG criteria
- Understand the principles and practices of impact investing
- Learn about different financial instruments used in sustainable and impact finance, such as green bonds and sustainable finance frameworks
- Understand the role of governments, international organizations, and other stakeholders in promoting sustainable and impact finance

## Targeted Audience:

- Financial professionals, executives, managers, and other business professionals who are interested in understanding how to finance sustainable and impactful projects and organizations.

## Outlines:

### Unit 1: Introduction to Sustainable and Impact Finance

- Introduction to the concept of sustainable and impact finance
- Understanding the importance of sustainability and positive social and environmental impact in finance
- Environmental, Social, and Governance ESG analysis
- Impact investing and its principles
- Sustainable finance frameworks and standards

### Unit 2: ESG analysis and Impact Investing

- Understanding how to analyze and evaluate projects and organizations using ESG criteria
- Impact investing strategies and practices
- Identifying and evaluating impact investment opportunities
- Measuring and reporting impact
- Understanding the impact of investing ecosystem and key players

### Unit 3: Green Bonds and Sustainable Finance Frameworks

- Understanding green bonds and their role in sustainable finance
- Understanding sustainable finance frameworks, such as the TCFD
- Evaluating green bond issuers and projects
- Understanding sustainable finance regulations and policies
- Understanding the role of governments, international organizations, and other stakeholders in promoting sustainable finance

### Unit 4: Sustainable Banking and Insurance

- Understanding sustainable banking and its role in sustainable finance
- Understanding sustainable insurance and its role in risk management
- Sustainable banking products and services
- Sustainable insurance products and services
- Review of key concepts and case studies

### Unit 5: Predictive Decision Making - Statistical Modeling and Data Mining

- Exploiting statistical relationships to build prediction-based models
- Model building using regression analysis
- Model building process - the rationale and evaluation of regression models
- Data mining overview - its evolution
- Descriptive data mining - applications in management
- Predictive goal-directed data mining - management applications