

# € TRAINING

Advanced Human Resource Management  
and Career Development

A group of four smiling business professionals (two men and two women) are seated at a table in a meeting room. They are all wearing white shirts. The woman in the foreground is wearing a black top and a multi-strand necklace. The background is a bright, modern office environment.

28 October -  
8 November 2024  
Baku (Azerbaijan)  
Holiday Inn Baku



# Advanced Human Resource Management and Career Development

REF: H2340 DATE: 28 October - 8 November 2024 Venue: Baku (Azerbaijan) - Holiday Inn Baku Fee: 9915 Euro

## Introduction:

This training program delves into advanced strategies and contemporary approaches in HR management and career development, enabling professionals to stay ahead in a dynamic environment. It empowers participants to implement effective HR practices and drive organizational success.

## Program Objectives:

By the end of this program, participants will be able to:

- Understand the latest trends in human resource management.
- Develop and implement career development plans.
- Utilize effective techniques for performance management.
- Enhance employee engagement and satisfaction.
- Apply HR strategies to achieve organizational goals.

## Targeted Audience:

- HR Managers.
- HR Specialists.
- HR Consultants.
- Organizational Development Professionals.
- Senior HR Executives.

## Program Outline:

### Unit 1:

#### Emerging Trends in Human Resource Management:

- Understanding current HR trends and their impact.
- Technology's role in shaping HR practices.
- Globalization and its influence on HR strategies.

- The rise of remote and flexible work arrangements.
- Data-driven decision-making in HR.

## Unit 2:

### Career Planning and Development:

- Importance of career development.
- Techniques for identifying career paths.
- Implementing career development plans.
- Role of mentoring and coaching in career development.
- Evaluating and monitoring career progress.

## Unit 3:

### Modern Performance Management Systems:

- Implementing effective performance management systems.
- Setting and evaluating performance metrics.
- Utilizing continuous feedback and coaching.
- Aligning performance management with organizational goals.
- Adapting to performance management trends.

## Unit 4:

### Enhancing Employee Engagement and Satisfaction:

- Techniques for improving employee engagement.
- Leveraging technology to enhance engagement.
- Creating a positive workplace culture.
- Measuring and analyzing engagement levels.
- Addressing disengagement and turnover.

## Unit 5:

## Organizational Development and Continuous Learning:

- Aligning HR strategy with business objectives.
- Developing and implementing HR policies and procedures.
- Enhancing leadership and management skills.
- Fostering a culture of continuous learning and development.
- Preparing for future HR challenges and opportunities.

## Unit 6:

### Effective Recruitment Strategies:

- Techniques for attracting top talent.
- Using AI and automation in recruitment.
- Building a strong employer brand.
- Enhancing candidate experience.
- Best practices for talent acquisition and retention.

## Unit 7:

### Compensation and Benefits Management:

- Designing compensation and benefits structures.
- Strategies to motivate employees.
- Analyzing compensation and benefits systems.
- Balancing compensation, benefits, and job satisfaction.
- Adapting to modern compensation trends.

## Unit 8:

### Change Management in HR:

- Strategies for managing change in organizations.
- Overcoming resistance to change.
- Engaging employees in the change process.

- Impact of change on organizational culture.
- Implementing change management tools and techniques.

## Unit 9:

### HR Legal and Regulatory Compliance:

- Understanding HR-related laws and regulations.
- Impact of laws on HR practices.
- Managing legal disputes in the workplace.
- Implementing HR policies compliant with laws.
- Latest legal updates in HR.

## Unit 10:

### Strategic HR Planning:

- Developing a comprehensive HR vision and strategy.
- Analyzing internal and external HR environments.
- Implementing strategic HR plans.
- Monitoring and evaluating HR strategy performance.
- Adapting HR strategies to environmental changes.