

€ TRAINING

Conference on Leadership With Innovation
and Enterprise Skills



3 - 7 November 2024
Dubai (UAE)



Conference on Leadership With Innovation and Enterprise Skills

REF: C2264 DATE: 3 - 7 November 2024 Venue: Dubai (UAE) - Fee: 5310 Euro

Introduction:

This conference is tailored to equip leaders with the essential skills to drive innovation and foster an entrepreneurial spirit within their organizations. It combines leadership development with cutting-edge insights into fostering creativity, embracing technological advancements, and nurturing an innovative organizational culture.

Conference Objectives:

By the end of this conference, participants will be able to:

- Master leadership techniques that promote innovation and enterprise.
- Implement frameworks for developing an innovative culture within their teams and organizations.
- Leverage technology to enhance innovation and productivity.
- Develop entrepreneurial skills that can lead to new business opportunities.
- Foster a mindset that embraces change and risk-taking for sustainable growth.

Targeted Audience:

- Corporate executives and business owners.
- Innovation managers and strategic leaders.
- R&D managers and product development professionals.
- Start-up founders and entrepreneurial leaders.
- Business strategists and consultants.

Conference Outline:

Unit 1:

Leadership for Innovation:

- Understanding the link between leadership and innovation.
- Traits of innovative leaders and how to develop these traits.
- Strategies to foster creativity and innovation within teams.

- Overcoming barriers to innovation in traditional organizations.
- Case studies of successful leadership that spurred company-wide innovation.

Unit 2:

Cultivating an Entrepreneurial Mindset:

- Principles of entrepreneurial thinking and its importance in the corporate context.
- Techniques for ideation and opportunity recognition within established businesses.
- Building resilience and flexibility in decision-making processes.
- Encouraging risk-taking and learning from failure.
- Exercises to stimulate entrepreneurial thinking among team members.

Unit 3:

Leveraging Technology for Innovation:

- Overview of emerging technologies shaping business landscapes.
- Methods of Practical applications of AI, IoT, and blockchain in enhancing business processes.
- Strategies for integrating digital transformation into business strategies.
- Developing a roadmap for technology adoption and integration.
- The use of technology for problem-solving and innovation.

Unit 4:

Developing a Framework for Enterprise Growth:

- Key components of a sustainable growth strategy in a competitive environment.
- Tools for market analysis and strategic positioning.
- Strategies for scaling innovations and managing growth.
- Building partnerships and networks to support enterprise expansion.

Unit 5:

Driving Change and Innovation:



- Methods to initiate and manage change effectively in pursuit of innovation.
- Creating alignment and buy-in for new initiatives.
- Implementing change management strategies that minimize disruption and maximize adoption.
- Monitoring and evaluating the impact of innovative strategies.