

# € TRAINING

Certified Information Technology Manager  
CITM

A group of four smiling business professionals (two men and two women) in a meeting room. They are wearing white shirts. The woman in the foreground is wearing a black top and a multi-strand necklace. The background is blurred, showing a modern office environment.

12 - 16 August 2024  
Paris (France)



# Certified Information Technology Manager CITM

REF: B2400 DATE: 12 - 16 August 2024 Venue: Paris (France) - Fee: 6555 Euro

## Introduction:

This training program is designed to prepare IT professionals for the Certified Information Technology Manager CITM certification exam. Participants will gain comprehensive knowledge and practical skills necessary to effectively manage IT operations and projects within organizations.

## Program Objectives:

By the end of this program, participants will be able to:

- Understand the role and responsibilities of an IT manager in modern organizations.
- Develop strategic IT plans aligned with organizational goals.
- Implement IT governance frameworks and best practices.
- Manage IT projects effectively from initiation to closure.
- Enhance leadership and communication skills to lead IT teams and collaborate across departments.
- Prepare for the certification exam.

## Target Audience:

- IT Managers.
- IT Directors.
- Project Managers transitioning to IT management roles.
- Senior IT Professionals aspiring for leadership positions.

## Program Outline:

### Unit 1:

#### Foundations of IT Management:

- Role and responsibilities of IT managers.
- Strategic alignment of IT with business objectives.
- IT governance frameworks COBIT, ITIL.

- Leadership and communication skills for IT managers.
- Case studies on successful IT management practices.

## Unit 2:

### IT Strategy and Planning:

- Developing IT strategic plans.
- Business continuity planning and disaster recovery.
- Budgeting and financial management in IT.
- Risk management and compliance.
- Aligning IT strategy with organizational goals.

## Unit 3:

### Project Management in IT:

- Project lifecycle management.
- Agile and waterfall methodologies.
- Scope management and change control.
- Resource allocation and scheduling.
- Monitoring and controlling IT projects.

## Unit 4:

### IT Operations and Service Management:

- IT service management ITSM processes.
- Service level agreements SLAs and key performance indicators KPIs.
- Incident management and problem resolution.
- IT infrastructure management and optimization.
- Continuous improvement in IT operations.

## Unit 5:



## Emerging Technologies and Innovation:

- Trends in IT innovation and digital transformation.
- Adoption of cloud computing and virtualization.
- Implementing cybersecurity measures.
- Big data analytics and business intelligence.
- Leveraging emerging technologies for competitive advantage.

Note: This program is designed to prepare participants for the certification exam only.