

€ TRAINING

Enhanced Effective Leadership
Communication



15 - 26 September 2024
Cairo (Egypt)



Enhanced Effective Leadership Communication

REF: M697 DATE: 15 - 26 September 2024 Venue: Cairo (Egypt) - Fee: 5985 Euro

Introduction:

This training program equips leaders with refined communication skills to inspire and delegate effectively. Participants learn to harness creativity, replace negative mindsets, and foster high performance through positive attitudes.

Program Objectives:

At the end of this program, the participants will be able to:

- Understand and define the role of Supervisory management.
- Lead, motivate, and delegate effectively.
- Harness the power of your creative mind for success.
- Recognize and replace negative mindsets.
- Implement motivational strategies for intrinsic drive.
- Communicate, delegate, and manage performance effectively.
- Foster high-performance teamwork and achieve targets collaboratively.

Targeted Audience:

- Executives and senior managers seeking to refine their leadership communication skills.
- Team leaders and supervisors aiming to improve their ability to inspire and motivate their teams.
- Professionals in management positions aspiring to enhance their interpersonal communication within their organizations.
- Individuals preparing for leadership roles who wish to develop effective communication strategies.
- HR professionals interested in fostering better communication practices within their organizations.
- Employees who have the potential and capabilities of developing their skills.

Program Outlines:

Unit 1:

Harnessing the Power of Your Mind:

- Understanding your amazing brain and The importance of the mind.
- Handling the challenge of change and transition.
- Sowing and reaping principle - Cause and effect.
- How conditioning has affected your life.
- Understand your conscious and subconscious mind.
- How to re-program your subconscious mind.
- Learn how to deal with destructive fear.

Unit 2:

Selective and Creative Thinking:

- Discover the principle of replacement.
- How to deal with destructive thoughts.
- Find out why enthusiasm is so important.
- A mindset indicator and How to develop a positive mindset channel.
- Communication between your mind and your body.
- Dr. Bernie Seigle's observations.
- Teleological thinking.
- Develop positive self-image creative thinking and how Your personal perspective will affect everything you do.

Unit 3:

Discover the Significance of Attitudinal Living:

- What does 'attitude' really mean?
- Find the greatest discovery of the 20th. Century.
- Discover the power of personal and corporate resilience.
- See how your attitude will position you.
- Why do we need an attitude adjustment? and How to maintain the right attitude.

- Advantages of a positive mental attitude.
- How to overcome a negative mental attitude with a PMA.

Unit 4:

Attitude Management:

- Discover the 'Golden Rule' of interaction.
- What is the 'extra-mile' principle?
- Learn the 85% - 15% success principle.
- Discover the psychology of a winning smile.
- Find out how successful people manage their lives.
- Develop an attitude of personal determination and persistence, and See how your attitude affects your fellow staff and customers.

Unit 5:

Mind Set Motivation:

- Mastering the Mind: Understanding the 'as a man thinks' principle and the impact of media formats like cassettes and CDs on the mind.
- Harnessing Motivation: Exploring the significance of motivation, its role in creating energy, and its connection to goal setting.
- Proactive Living: Embracing proactivity across all life domains, including discovering the momentum motivation and different types of motivation.
- Sustaining Drive: Learning 35 ways to stay motivated and understanding the power of repetition in maintaining motivation.

Unit 6:

Communication, Coordination & Leadership:

- Self-awareness.
- Personal profiling.
- Assessing your current leadership style.
- Assessing your abilities as a coordinator.

- Your preferred team role.
- Your own communication style.

Unit 7:

Enriching Your Communication Skills:

- Subjective experience and communication.
- Advanced language patterns for influence.
- Questioning and listening skillfully.
- Motivation and behavioral drivers: Hygiene factors and motivators, Glasser's innate drivers, and Filters of experience.
- The emotional loop.

Unit 8:

The Skills of the Coordinator:

- Time management.
- Teamworking skills.
- Essentials of project management.
- Meeting management.
- Effective use of IT to support coordination activities.

Unit 9:

The Modern Leader:

- The 10 bits of intelligence.
- Exploring emotional intelligence.
- Emotional intelligence and leadership.
- Theory X and Theory Y - push and pull leadership.
- Values and leadership.
- The culture of your organization.

Unit 10:

Communicating, Coordinating, and Leading:

- What do people say about your team - and what do you want them to say?
- Key challenges for your team and how to meet them.
- Case study - communicating, coordinating and leading in practice.
- Personal action planning.