

€ TRAINING

Leadership, Innovation & Enterprise Skills



12 - 16 August 2024
Casablanca (Morocco)
New Hotel



Leadership, Innovation & Enterprise Skills

REF: C2264 DATE: 12 - 16 August 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 4290 Euro

Introduction:

Corporations need to nurture leaders who can help their employees to be innovative and enterprising. This course presents an opportunity for professionals and leaders to learn how to develop the creative edge to meet the challenge of excellent innovative leadership which is needed in the workplace.

This highly interactive seminar will allow you to examine yourself and your strengths and weaknesses. You will develop your communication skills and interpersonal skills to enhance your leadership abilities to bring about innovation and enterprise skills.

Course Objectives:

At the end of this course the participants will be able to:

- Develop leadership skills.
- Inject passion to motivate people.
- Encourage to think outside the box.
- Cultivate and manage creativity.
- A better understanding of how to lead others towards innovation.
- Deepen personal insights on how to cultivate creativity in the organization.
- Enhance the ability to motivate employees and increase their productivity.
- Learn how to expand personal leadership and creativity skills to enterprise skills.
- Build group cohesion and rapport.
- Improve leadership skills.
- Develop more confidence in dealings with others.
- Apply emotional intelligence to understand others better.
- Utilize knowledge of behavior styles to improve leadership.
- Encourage innovative abilities.
- Help employees develop effective change management strategies.

Targeted Audience:

- Individuals with real leadership potential
- Individuals being groomed for leadership
- Individuals who have proved greater leadership abilities
- Individuals who can train others
- Individuals who want to sharpen their innovative leadership

Course Outlines:

Unit 1: Successful Leadership Styles:

- Inspirational leadership.
- Power of Influence.
- Understanding and developing others.
- Proactive Leadership.

- Delegation as a leadership style
- Motivational leadership.

Unit 2: Driving Radical Innovation:

- Lateral thinking.
- Systemic innovation.
- Leveraging the power of diversity.
- Cultivating creativity.
- Managing change creatively.
- Implementing innovation.

Unit 3: Entrepreneurial Leadership:

- Optimizing your personal leadership strengths.
- Becoming an environmental change agent.
- Developing personal empowerment.
- Using transformational vocabulary.
- Maximizing essential communication principles.
- Understanding the 3 major levels of communication

Unit 4: Accountable Communication:

- What is accountability?
- Improving personal credibility.
- Leading with integrity.
- Sharpen your communication skills.
- Listening with the heart.
- Inspiring and guiding the team.

Unit 5: Developing Emotionally Intelligent Organizations:

- Building bonds.
- Cooperation & team building.
- Forging emotionally intelligent teams.
- Resolving conflicts using emotional intelligence.
- Organizational awareness.
- Leading emotionally intelligent organizations.