

€ TRAINING

International Trade and Shipping



10 - 14 November 2024
Istanbul (Turkey)



International Trade and Shipping

REF: L336 DATE: 10 - 14 November 2024 Venue: Istanbul (Turkey) - Fee: 5850 Euro

Introduction:

This training program is designed to provide experienced professionals with cutting-edge knowledge and advanced skills necessary for excelling in the global trade and shipping industry. It empowers them to lead and innovate in the dynamic environment of international trade and shipping.

Program Objectives:

At the end of this program, participants will be able to:

- Master advanced international trade regulations and compliance strategies.
- Develop and implement sophisticated shipping and logistics strategies for global trade.
- Leverage advanced trade finance solutions and manage complex payment methods.
- Navigate and resolve complex customs compliance and documentation challenges.
- Proactively manage and mitigate risks in international trade and shipping.
- Drive innovation and efficiency in global trade operations.

Targeted Audience:

- Senior trade and export managers.
- Advanced shipping and logistics coordinators.
- Senior supply chain managers.
- Import/export specialists with extensive experience.
- Trade finance executives.
- Professionals seeking to deepen their expertise in international trade and shipping.

Program Outline:

Unit 1:

Advanced International Trade Regulations:

- In-depth analysis of global trade agreements and regulations.

- Advanced trade compliance and strategic regulatory navigation.
- Mastery of Incoterms and their strategic application in complex trade scenarios.
- Case studies on overcoming regulatory challenges in international trade.
- Strategies for ensuring global trade compliance and competitive advantage.

Unit 2:

Strategic Shipping and Logistics Management:

- Developing and optimizing global shipping and logistics strategies.
- Advanced carrier selection and negotiation techniques.
- Innovations in shipping documentation and digital logistics platforms.
- Strategic freight forwarding and international transportation management.
- Best practices and case studies in global logistics optimization.

Unit 3:

Sophisticated Trade Finance Solutions:

- Comprehensive understanding of advanced trade finance mechanisms.
- Leveraging complex payment methods e.g., letters of credit, standby LCs, forfaiting.
- Advanced strategies for managing currency risk and foreign exchange.
- Utilizing innovative trade finance instruments and services.
- Case studies on sophisticated trade finance solutions and their impact.

Unit 4:

Complex Customs Compliance and Documentation:

- Navigating intricate customs procedures and regulations.
- Advanced preparation and management of complex customs documentation.
- Strategic use of Harmonized System HS codes and tariff classification.
- Resolving complex import/export clearance and duty management issues.
- Ensuring compliance with international trade laws and standards.

Unit 5:

Proactive Risk Management in International Trade:

- Advanced techniques for identifying and assessing risks in international trade.
- Proactive risk mitigation strategies for global trade and shipping.
- Managing political, economic, and regulatory risks effectively.
- Utilizing insurance and innovative risk transfer mechanisms.
- Real-life examples and case studies on advanced risk management in global trade.