

Supply Chain Management Level 1





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REF: L1380 DATE: 5 - 9 August 2024 Venue: Kuala Lumpur (Malaysia) - Fee: 5850 Euro

Introduction:

This training program provides a comprehensive exploration of supply chain management, encompassing its core functions, principles, and strategies. It empowers participants to navigate the complexities of modern supply chains and drive sustainable organizational success.

Program Objectives:

At the end of this program, participants will be able to:

- Demonstrate a comprehensive understanding of supply chain management principles and practices.
- Apply integrated supply chain concepts to optimize procurement, logistics, warehouse management, and transportation functions.
- Effectively manage supplier relationships, develop strategies for collaboration and improvement, and align supplier goals with organizational objectives.
- Set and achieve goals in supplier management, identify risks, and involve relevant stakeholders in the procurement process.
- Utilize strategic warehouse management techniques to optimize space allocation, inventory management, and forecasting, enhancing overall supply chain performance.

Targeted Audience:

- Human resources managers.
- · Business partners.
- · Team leaders.
- · Specialists.
- · Transport Managers.
- Material handling supervisors.

Program Outlines:

Unit 1:



Understanding the Supply Chain:

- Overview of supply chain functions within the organization.
- Supply chain management definitions.
- The golden rules of supply chain management.
- Supply chain models and types.
- The global supply chain and integration.

Unit 2:

Role and importance of the Integrated Supply Chain:

- Fundamentals of Procurement.
- Fundamentals of Logistics.
- Fundamentals of Warehouse Management.
- Fundamentals of Transportation.
- · Logistics and Supply Chain Strategy.

Unit 3:

Supplier Relationship Management SRM:

- Introduction to the principles of SRM.
- The importance of the buyer/supplier relationship.
- Developing the SRM strategy.
- · Collaboration and joint working.
- Motivating suppliers and continuous improvement.

Unit 4:

Goals and objectives of Supplier Management:

- Key roles and responsibilities.
- Identify and agree on deliverables from suppliers.
- Aligning the goals with the procurement strategy.



- Involving the relevant stakeholders.
- Identifying risks and their impact/probability.

Unit 5:

The Strategic Warehouse:

- Defining the role and responsibilities of the warehouse function.
- Utilizing the supply chain compass within the warehouse.
- Space allocation and product-driven category management strategies.
- Inventory management strategies including optimum stock levels, obsolete/slow-moving stock.
- Effective forecasting and planning.