

€ TRAINING

Conference on Advanced Financial
Statements Analysis



13 - 17 October 2024
Cairo (Egypt)



Conference on Advanced Financial Statements Analysis

REF: C1360 DATE: 13 - 17 October 2024 Venue: Cairo (Egypt) - Fee: 4095 Euro

Introduction:

This conference provides an in-depth exploration of financial statement analysis, equipping participants with advanced techniques to assess a company's financial health, performance, and future potential. It empowers them to make informed financial decisions by interpreting complex financial data and identifying key trends and insights from financial statements.

Conference Objectives:

By the end of this conference, participants will be able to:

- Master advanced techniques for analyzing financial statements.
- Use financial ratios and metrics to assess business performance and risk.
- Interpret complex financial data for decision-making.
- Identify trends and forecast future performance based on financial analysis.
- Use financial statements to assess a company's liquidity, profitability, and solvency.

Target Audience:

- Financial Analysts.
- Investment Managers.
- Corporate Finance Professionals.
- Accountants and Auditors.
- Business Consultants and Advisors.

Conference Outline:

Unit 1:

Comprehensive Overview of Financial Statements:

- Understanding the structure and components of income statements, balance sheets, and cash flow statements.
- The relationship between the three core financial statements.

- Key financial indicators and metrics derived from financial statements.
- Differentiating between historical data and forward-looking indicators.
- Methods of interpreting financial statements in complex scenarios.

Unit 2:

Advanced Ratio Analysis for Performance Assessment:

- Using profitability ratios gross profit margin, operating margin, net profit margin.
- Liquidity and solvency ratios: current ratio, quick ratio, and debt-to-equity ratio.
- Efficiency ratios: asset turnover, inventory turnover, and accounts receivable turnover.
- Financial leverage and return ratios: ROA, ROE, and ROI.

Unit 3:

Cash Flow Analysis and Forecasting:

- Understanding the components of cash flow statements: operating, investing, and financing activities.
- Analyzing cash flow trends for operational efficiency and financial stability.
- Cash flow forecasting models and techniques for predicting future liquidity.
- Identifying cash flow risks and opportunities for business growth.
- Best practices for integrating cash flow analysis with business decision-making.

Unit 4:

Assessing Financial Health and Risk Management:

- Evaluating a company's financial stability through financial ratios and trend analysis.
- Identifying red flags and warning signs in financial statements.
- Using financial analysis to assess company creditworthiness and risk.
- Analyzing debt structure and interest coverage ratios to manage financial risk.
- Case study: Assessing risk and financial health in a volatile industry.

Unit 5:

Strategic Decision-Making Using Financial Statements:

- Using financial analysis to inform strategic business decisions.
- Applying financial forecasting and scenario analysis in decision-making.
- Mergers and acquisitions M&A and valuation using financial statement analysis.
- Benchmarking and industry comparison using financial data.