

Authentic Leadership Essentials





Authentic Leadership Essentials

REF: M141 DATE: 18 - 22 November 2024 Venue: Casablanca (Morocco) - Fee: 3685 Euro

Introduction:

"Authentic Leadership Essentials" is a comprehensive training program designed to cultivate genuine leadership qualities essential for today's dynamic workplace. Participants will develop a deep understanding of their personal leadership style and learn to align individual, team, and organizational goals with authenticity.

Program Objectives:

At the end of this program, the participants will be able to:

- Understand their personal style.
- · Align individual, team, and organizational goals.
- Establish their personal brand.
- Develop others with integrity.
- Enhance key interpersonal skills.
- Maximize long-term organizational outcomes.

Targeted Audience:

- Managers & Supervisors.
- · Team leaders.
- Employees who want to gain great skills & knowledge to improve their career.

Program Outlines:

Unit 1:

Courage and Leadership:

- Courage & self-knowledge.
- · Behaviour, values and beliefs.
- · Leadership styles.



- · Limiting thoughts & behaviors.
- Turning ideas into action.
- Putting yourself on the line.

Unit 2:

Displaying Authentic Leadership Behaviours:

- Emotions & emotional intelligence.
- · Building rapport.
- Affective contagion.
- Developing others as leaders.
- Influence, authority & power.

Unit 3:

Developing Your Leadership Skills:

- Creating a shared vision.
- · Communication skills.
- Conflict management.
- Personality and its ramifications.
- Setting productive goals.
- Thinking outside the box.

Unit 4:

Coaching for Peak Performance:

- Coaching fundamentals.
- Motivation & learning.
- Feedback.
- Empowering individuals & teams.
- Creating a supportive environment.



• Building high-performance teams.

Unit 5:

Ethics:

- Dealing with ethical dilemmas.
- Ethics and leadership.
- Guide to ethical decision-making.
- Corporate integrity check-up.
- Corporate social responsibility.