

€ TRAINING

Developing Corporate Training Strategies



2 - 6 September 2024
Casablanca (Morocco)
New Hotel



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REF: ST960 DATE: 2 - 6 September 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

Introduction:

This program provides the participant with the range of skills to analyze and understand organizational training needs and devise strategies for the fulfillment of the knowledge and skill requirements.

Course Objectives:

At the end of this course, the participants will be able to:

- Differentiate between static and dynamic process workflows and administering those in accordance with operational needs
- Use a blended approach for the development and fulfillment of individual development plans for talents and successors
- Categorize organizational learning and development maturity models based on strategic directives
- Design and select external training interventions based on defined criteria including cost-benefit analysis
- Develop conceptual designs for learning and development frameworks to facilitate a simple and effective nomination process by line managers and staff

Targeted Audience:

- Team leaders
- Managers as well as
- HR business partners

Course Outlines:

Unit 1:

- Program Introduction
- Program Objectives
- The Issues.
- Understanding the Changing Global Business Environment
- Organizational Strategies

Unit 2:

- World-Class Organizations
- Successful Business Models
- Understanding Organizational Skill Needs
- Customer Focus

Unit 3:

- Good Management Practices
- Best Practices
- Innovation



- Understanding Organizations Existing Training & HR Strategies
- Developing the Organizational Training & HR Strategy

Unit 4:

- Current Skill Sets
- Strategic Future Skill Sets
- Improvement and Change Planning
- Methodology for Changing Current Strategies avoiding resistance in the process
- Methodology for Developing New Strategies

Unit 5:

- Building Knowledge Base
- Identifying HR Knowledge
- Identifying HR Strategic Knowledge Needs
- Establishing System for Knowledge Building
- Knowledge Use Encouragement Strategies