

# € TRAINING

Advanced Accounting and Finance  
Management

22 December 2024 -  
2 January 2025  
Istanbul (Turkey)



# Advanced Accounting and Finance Management

REF: F768 DATE: 22 December 2024 - 2 January 2025 Venue: Istanbul (Turkey) - Fee: 7950 Euro

## Introduction:

This training program delves into advanced concepts and methodologies in accounting and finance management, equipping participants with the skills needed to handle complex financial scenarios and drive organizational success. It covers sophisticated financial management techniques, strategic decision-making, and advanced accounting principles, empowering participants to excel in high-stakes financial environments.

## Program Objectives:

By the end of this program, participants will be able to:

- Apply advanced accounting principles and practices to complex financial situations.
- Implement effective financial management strategies to optimize organizational performance.
- Analyze and interpret intricate financial data for strategic decision-making.
- Manage and mitigate financial risks using advanced techniques.
- Develop and execute comprehensive financial plans and budgets.

## Targeted Audience:

- Senior accountants.
- Financial managers.
- CFOs and finance directors.
- Investment analysts.
- Business consultants.

## Program Outline:

Unit 1:

### Advanced Accounting Principles:

- In-depth study of advanced accounting standards IFRS and GAAP.
- Accounting for complex financial instruments and transactions.

- Consolidation and group accounts: techniques and challenges.
- Accounting for mergers, acquisitions, and divestitures.
- Handling international accounting issues and cross-border transactions.

## Unit 2:

### Strategic Financial Management:

- Financial strategy development and implementation.
- Capital structure optimization and cost of capital analysis.
- Long-term financial planning and forecasting techniques.
- Strategic financial decision-making frameworks.
- Evaluating and managing financial performance metrics.

## Unit 3:

### Financial Risk Management:

- Identifying and assessing financial risks: market, credit, liquidity, and operational.
- Advanced risk management techniques and tools.
- Developing risk mitigation strategies and controls.
- Implementing hedging strategies and financial derivatives.
- Risk management case studies and best practices.

## Unit 4:

### Budgeting and Financial Planning:

- Advanced budgeting techniques: zero-based, flexible, and rolling budgets.
- Financial planning and forecasting models.
- Integrating financial planning with strategic business goals.
- Analyzing and managing budget variances.

## Unit 5:

## Financial Performance Analysis:

- Techniques for advanced financial statement analysis.
- Performance metrics and benchmarking against industry standards.
- Evaluating financial health through ratio and trend analysis.
- Developing and using key performance indicators KPIs.
- Real-world case studies on financial performance improvement.

## Unit 6:

### Corporate Governance and Compliance:

- Understanding corporate governance frameworks and principles.
- Compliance with regulatory requirements and accounting standards.
- Internal controls and audit practices.
- Ethical considerations and corporate responsibility in finance.
- Managing governance issues in financial management.

## Unit 7:

### Financial Modeling and Forecasting:

- Building advanced financial models using Excel and other tools.
- Techniques for accurate financial forecasting and scenario analysis.
- Sensitivity and stress testing of financial models.
- Integrating macroeconomic factors into financial forecasts.

## Unit 8:

### Advanced Cost Accounting:

- Cost behavior and allocation methods.
- Activity-Based Costing ABC and Activity-Based Management ABM.
- Cost control techniques and performance measurement.
- Strategic cost management and cost reduction strategies.

## Unit 9:

### Strategic Investment Analysis:

- Techniques for evaluating investment opportunities.
- Capital budgeting decisions: NPV, IRR, and payback period.
- Investment valuation and risk assessment.
- Strategic investment decision frameworks.

## Unit 10:

### Advanced Financial Reporting and Analysis:

- Techniques for preparing and analyzing complex financial reports.
- Addressing challenges in financial reporting and disclosures.
- Implementing best practices in financial reporting and analysis.
- Communicating financial information to stakeholders.
- Real-world case studies on advanced financial reporting.