

# € TRAINING

Asset Management and Best Practices in  
Investment Management



16 - 20 September 2024  
Madrid (Spain)



# Asset Management and Best Practices in Investment Management

REF: F2194 DATE: 16 - 20 September 2024 Venue: Madrid (Spain) - Fee: 5300 Euro

## Introduction:

This training program provides a comprehensive overview of asset management and best practices in investment management. It equips participants with the knowledge and tools necessary to optimize asset portfolios, implement effective investment strategies, and achieve superior financial performance. It empowers them to make informed decisions and manage investments with confidence.

## Program Objectives:

By the end of this program, participants will be able to:

- Understand core principles of asset management and investment strategies.
- Implement best practices in managing asset portfolios.
- Evaluate and optimize investment performance.
- Develop risk management techniques and strategies.
- Stay informed about industry trends and emerging practices in investment management.

## Targeted Audience:

- Investment Managers.
- Asset Managers.
- Financial Analysts and Advisors.
- Portfolio Managers.
- Wealth Managers.

## Program Outline:

### Unit 1:

#### Fundamentals of Asset Management:

- Introduction to asset management concepts and principles.
- Types of assets and investment vehicles.

- Asset allocation and diversification strategies.
- Performance measurement and evaluation.
- Best practices in portfolio management.

## Unit 2:

### Investment Strategies and Techniques:

- Overview of various investment strategies value investing, growth investing.
- Techniques for selecting and managing investments.
- Analysis of market trends and economic indicators.
- Tactical vs. strategic asset allocation.
- Case studies on successful investment strategies.

## Unit 3:

### Risk Management in Investment Management:

- Identifying and assessing investment risks.
- Risk management techniques and tools.
- Developing a risk management framework.
- Hedging strategies and financial instruments.
- Monitoring and mitigating investment risks.

## Unit 4:

### Performance Evaluation and Optimization:

- Methods for evaluating investment performance.
- Metrics and benchmarks for performance analysis.
- Techniques for optimizing asset portfolios.
- Adjusting strategies based on performance data.
- Reporting and communication of performance results.

## Unit 5:

### Emerging Trends and Best Practices:

- Current trends in asset management and investment practices.
- Impact of technology and innovation on investment management.
- Sustainable and responsible investing practices.
- Regulatory changes and their implications.
- Future outlook and preparing for industry changes.