

# € TRAINING

Competency Based Management



9 - 13 September 2024  
Casablanca (Morocco)  
New Hotel



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REF: H1526 DATE: 9 - 13 September 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

Getting the best from people is a complex and difficult task. It is also the key to running a successful team or department.

The use of competencies can be of great help in understanding behavior and ensuring that the right people are in the right jobs and the right techniques are used to motivate them. This seminar will show you how to achieve this.

## Course Objectives:

At the end of this course the participants will be able to:

- Define a competency and understand the distinction between competencies, skills, and tasks.
- Describe how to use competencies in public and private organizations.
- Differentiate between Leadership competencies, Technical competencies, and Behavioural competencies.
- Link competencies to organizational objectives and values - manage not only what staff do but how they do it.
- Use competencies for recruitment and assessment; for development; for talent management; for performance management and for succession planning.

## Targeted Audience:

- Those who want to learn the skills involved in improving productivity or improving behavior at work
- Those who are responsible for managing or supervising any type of person, group, or team
- HR, Performance Management, and Learning & Development professionals who are responsible for the design and delivery of competency-based HR and people related programs

## Course Outlines:

### Unit 1: The Links Between HR and Competencies:

- What are competencies?
- What support should managers, team leaders, and supervisors get from HR?
- And what should they take responsibility for themselves?
- Values, Strategy, and HR.
- Different methods of developing a competency framework - behavioral event interviewing, repertory grid interviews, top management judgment, focus groups.
- Getting [buy-in].
- An HR Management Framework Based on Competencies.
- Technical, Behavioural, and Leadership Competencies.

### Unit 2: Competencies and Recruitment:

- Competency design - definitions, negative indicators, positive indicators.
- Recruitment and Selection.
- Adapting a competency framework for use in recruitment.

- The use of assessment centers in recruitment.
- Examples of Assessment Centres used in Further Education in the UK.
- Induction, orientation, and personal development.

### Unit 3: Performance Management:

- Using competencies in performance management.
- The four stages of performance management - agreeing on objectives, giving feedback, coaching, appraisal.
- Termly reviews of performance.
- Links to pay.
- Introducing a performance management process:- consultation, communications, training, and alignment.

### Unit 4: Talent Management:

- Attracting the right talent.
- Competency-based Career Planning.
- Management Succession.
- Succession Planning.
- Competency-based Training and Development.

### Unit 5: Shaping Behaviour and Managing Culture:

- The development of values and the link to competencies.
- Motivation.
- Extrinsic and Intrinsic Reward.
- Empowerment and Accountability.
- Right-sizing.
- Self Assessment.
- 360-degree feedback.