

# € TRAINING

Financial Strategy and Accounting Skills



29 December 2024 -  
2 January 2025  
Online



# Financial Strategy and Accounting Skills

REF: C2282 DATE: 29 December 2024 - 2 January 2025 Venue: Online - Fee: 2250 Euro

## Introduction:

This conference provides participants with essential skills and knowledge in financial strategy and accounting. It empowers them to make informed financial decisions, develop effective strategies, and manage financial resources efficiently.

## Conference Objectives:

At the end of this conference, participants will be able to:

- Develop and implement financial strategies for business growth.
- Analyze financial statements and perform financial analysis.
- Understand and apply advanced accounting techniques.
- Manage financial risks and optimize resource allocation.
- Prepare and present financial reports and strategic plans.

## Targeted Audience:

- Financial Managers.
- Accountants.
- Business Analysts.
- Strategic Planners.
- Senior Executives.

## Conference Outline:

### Unit 1:

#### Developing Financial Strategies:

- Overview of financial strategy and its importance.
- Setting financial goals and objectives.
- Creating and implementing financial plans.

- Strategic decision-making and resource allocation.
- Case studies on successful financial strategies.

## Unit 2:

### Financial Statement Analysis:

- Techniques for analyzing balance sheets, income statements, and cash flow statements.
- Understanding financial ratios and key performance indicators KPIs.
- Conducting horizontal and vertical analysis.
- Identifying financial trends and forecasting.
- Utilizing financial analysis tools and software.

## Unit 3:

### Advanced Accounting Techniques:

- Introduction to advanced accounting principles and practices.
- Managing complex financial transactions and consolidations.
- Understanding and applying international accounting standards.
- Implementing cost accounting and budgeting techniques.
- Advanced techniques for financial reporting and compliance.

## Unit 4:

### Managing Financial Risks:

- Identifying and assessing financial risks.
- Implementing risk management strategies and controls.
- Understanding market, credit, and operational risks.
- Utilizing financial instruments for risk mitigation.
- Developing a comprehensive risk management framework.

## Unit 5:

## Financial Reporting and Strategic Planning:

- Preparing and presenting financial reports for stakeholders.
- Communicating financial performance and strategic plans.
- Utilizing financial data for strategic decision-making.
- Integrating financial strategies with business objectives.
- Best practices for financial reporting and transparency.