

€ TRAINING

Strategy Execution



8 - 12 December 2024
Sharm El-Sheikh (Egypt)



Strategy Execution

REF: ST2021 DATE: 8 - 12 December 2024 Venue: Sharm El-Sheikh (Egypt) - Fee: 3520 Euro

Introduction:

This training program provides participants with comprehensive insights into the critical process of strategy execution. It empowers them to transform strategic plans into actionable outcomes, ensuring that organizational goals are effectively met through proper implementation and oversight.

Program Objectives:

At the end of this program, participants will be able to:

- Understand the key components and challenges of strategy execution.
- Align organizational structures and resources with strategic goals.
- Implement effective communication and change management practices to support strategy execution.
- Monitor and evaluate the progress of strategic initiatives.
- Drive continuous improvement to enhance the effectiveness of strategy execution.

Targeted Audience:

- Senior Executives and Managers.
- Strategy Officers and Planners.
- Project Managers.
- Operational Managers.
- Team Leaders involved in strategic implementation.

Program Outline:

Unit 1:

Fundamentals of Strategy Execution:

- Understanding the concept of strategy execution and its importance.
- The gap between strategy formulation and execution.
- Key elements of successful strategy execution.

- Overview of common pitfalls and how to avoid them.
- Effective strategy execution.

Unit 2:

Aligning Organization and Strategy:

- Structuring the organization to support strategic objectives.
- Aligning resources, capabilities, and processes with the strategy.
- Role of leadership in fostering alignment and commitment.
- Organizational alignment for strategic success.
- Techniques for aligning cross-functional efforts.

Unit 3:

Effective Communication and Change Management:

- Communication strategies for clear and consistent messaging.
- Engaging stakeholders and building buy-in for strategic initiatives.
- Managing resistance and driving cultural change.
- Tools for effective change management during strategy implementation.
- Successful communication and change management.

Unit 4:

Monitoring and Evaluating Execution:

- Setting up effective monitoring systems and KPIs.
- Regular reviews and adjustments to strategic plans.
- Using technology and tools to track execution progress.
- Balancing strategic and operational demands.
- Case studies on monitoring and evaluating strategy execution.

Unit 5:



Enhancing Strategy Execution through Continuous Improvement:

- Continuous improvement methodologies applicable to strategy execution.
- Learning from execution outcomes to refine strategic approaches.
- Innovating and adapting strategies in response to external changes.
- Best practices for sustaining momentum and performance.
- Examples of continuous improvement in strategy execution.