


# € TRAINING

Certified Information Privacy Professional  
CIPP

A group of four smiling professionals (two men and two women) in a meeting room. They are wearing white shirts. The woman in the foreground is wearing a black top and a necklace. The background is blurred, showing a modern office environment.

4 - 8 November 2024  
Casablanca (Morocco)  
New Hotel



# Certified Information Privacy Professional CIPP

REF: U2369 DATE: 4 - 8 November 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

This program is designed to prepare participants for the certification exam only.

This training program is designed to equip participants with the expertise required to navigate the intricate landscape of data privacy. It empowers them to become adept privacy professionals, instilling confidence in stakeholders and enhancing organizational resilience as they navigate the complex world of data privacy.

## Program Objectives:

At the end of this program, participants will be able to:

- Master a comprehensive understanding of data privacy principles.
- Navigate regulatory compliance requirements effectively.
- Implement advanced risk mitigation strategies.
- Apply Privacy by Design principles in organizational practices.
- Cultivate a global perspective on data privacy challenges and solutions.
- Prepare for successful completion for the Certification Exam.

## Targeted Audience:

- Privacy Officers.
- Legal Professionals.
- IT and Security Specialists.
- Compliance Officers.
- Data Protection Officers.
- Business Executives.

## Program Outline:

Unit 1:

Introduction to Data Privacy:

- Overview of data privacy concepts.
- Historical context and evolution of privacy laws.
- Key privacy principles.
- Introduction to relevant privacy regulations.
- Develop a foundational understanding of data privacy, laying the groundwork for effective compliance strategies.

## Unit 2:

### Legal Framework and Compliance:

- In-depth exploration of major privacy laws GDPR, CCPA.
- Legal requirements for data processing.
- Data subject rights and obligations.
- Privacy impact assessments and compliance frameworks.
- Navigate the complex legal landscape of data privacy, ensuring adherence to regulations and safeguarding data subjects' rights.

## Unit 3:

### Data Protection Practices:

- Data classification and mapping.
- Data retention and disposal strategies.
- Data breach response and notification.
- Consent and legitimate interests in data processing.
- Implement robust data protection practices, mitigating risks and ensuring responsible data handling.

## Unit 4:

### Privacy Governance and Management:

- Role of Data Protection Officers DPOs.
- Developing and implementing privacy policies.
- Privacy by design and default.



- Vendor and third-party risk management.
- Establish effective privacy governance structures, fostering a culture of compliance and accountability within organizations.

## Unit 5:

### International Data Transfer and Emerging Trends:

- Mechanisms for international data transfer.
- Emerging trends in data privacy AI, IoT.
- Ethical considerations in data handling.
- Stay abreast of international data transfer mechanisms and emerging trends, enabling proactive responses to evolving privacy challenges.

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