

€ TRAINING

Strategic Decision Making for Value Creation



5 - 9 August 2024
Rome (Italy)



Strategic Decision Making for Value Creation

REF: ST2112 DATE: 5 - 9 August 2024 Venue: Rome (Italy) - Fee: 5940 Euro

Introduction:

This training program focuses on the development of strategic thinking and decision-making skills to enhance value creation within an organization. It empowers participants to align business strategies with organizational goals, make informed decisions, and drive sustainable growth.

Program Objectives:

By the end of this program, participants will be able to:

- Understand the principles of value creation and strategic management.
- Analyze and interpret data to make informed business decisions.
- Develop and implement effective business strategies.
- Evaluate the impact of strategic decisions on organizational performance.
- Cultivate a strategic mindset for continuous improvement and innovation.

Targeted Audience:

- Business Managers.
- Strategic Planners.
- Decision Makers.
- Financial Analysts.
- Entrepreneurs.

Program Outline:

Unit 1:

Principles of Value Creation:

- Understanding value creation in a business context.
- The role of strategy in driving value.
- Identifying value drivers within an organization.

- Aligning value creation with business objectives.
- Case studies on successful value creation strategies.

Unit 2:

Strategic Analysis and Decision Making:

- Techniques for analyzing the business environment.
- Tools for assessing competitive advantage.
- Data-driven decision-making processes.
- Evaluating risks and opportunities.
- Real-world examples of strategic decision-making.

Unit 3:

Developing Effective Business Strategies:

- Steps for formulating business strategies.
- Linking strategy to operational execution.
- Balancing short-term and long-term goals.
- Leveraging resources for strategic advantage.
- Strategy development workshops and simulations.

Unit 4:

Implementing Strategic Initiatives:

- Best practices for strategy implementation.
- Change management in strategic execution.
- Monitoring and measuring strategic outcomes.
- Adjusting strategies based on feedback and results.
- Tools for tracking strategic performance.

Unit 5:



Continuous Improvement and Innovation:

- Fostering a culture of continuous improvement.
- Encouraging innovation in strategy and decision making.
- Techniques for sustaining competitive advantage.
- Strategic thinking for future readiness.
- Lessons learned from innovative companies.