

# € TRAINING

Effective Budgeting & Operational Cost  
Control

A group of four smiling business professionals (two men and two women) in a meeting. They are wearing white shirts. The woman in the foreground is wearing a black top and a multi-strand necklace. The background is blurred, showing a modern office setting.

28 October -  
1 November 2024  
Paris (France)



# Effective Budgeting & Operational Cost Control

REF: C652 DATE: 28 October - 1 November 2024 Venue: Paris (France) - Fee: 6555 Euro

## Introduction:

The effective management of budgeting and cost control is crucial for project/process-based organizations. Nowadays, if contemporary organizations want to stay competitive, they are urged to think in terms of process-value added to customers/shareholders. Along this line, budgeting, as well as tracking, controlling & reducing cost represent essential activities to be performed and monitored by organizations as they implement their key processes, activities, and operations. In addressing these issues, this conference is relevant for those professionals & analysts facing the difficult challenge of improving performance while reducing the costs of those processes for which there are accountable. By combining techniques analysis, problems, and examples with a real case study the conference provides delegates with key cost awareness and budgetary skills, which is essential to managing and controlling processes/projects in times of increasing global competition where the budgets are inextricably linked with both strategy formulation and cost analysis.

## Conference Objectives:

At the end of this conference the participants will be able to:

- Integrate the organization's strategic planning with budgets and processes of cost control.
- Understand the importance of project management, appraisal, planning.
- Explore traditional versus innovative budgetary techniques.
- Get to know activity-based budgeting and costing.
- Explore capital budgeting techniques & cash flows.
- Identify key financial indicators for the business, and how and when to monitor them.
- Discuss the problems and limitations of budgetary control and look for alternative tools.
- Understand the importance of balancing financial and non-financial measures in managing projects.
- Interpret budgets and performance measurements as communication tools.
- Link budgetary processes with quality issues and business process improvement.

## Targeted Audience:

- Financial Planning and Control Staff
- Executives with Financial Responsibilities
- Executives who are responsible for the cost and strategic analysis
- Project Managers
- Employees who want to gain new knowledge to improve their career

## Conference Outlines:

### Unit 1: Building a Common Financial Language:

- The key role of budgeting and cost control in contemporary organizations
- The 21st-century business imperative: delivering value-added but to whom?
- Towards a cross-functional process-view of the organization
- Financial VS Managerial accounting for decision making
- Understand your processes: integrating financial and non-financial aspects
- Identify the key processes/projects for your organization

## Unit 2: Budgeting and Cost Analysis:

- Cost concepts and terminology
- Different costs for different purposes
- Fixed VS Variable costs: the Cost-Volume-Profit analysis model
- Contribution Margin analysis
- Manufacturing VS non-manufacturing costs
- Period VS Product costs: inventory evaluation and control

## Unit 3: Traditional VS Advanced Techniques in Cost-Control:

- Under-costing and over-costing: the consequences for profitability
- How to refine a costing system?
- Indirect OH VS Direct costs: Traditional Cost Allocations systems VS Activity-Based Costing ABC
- Cost hierarchy & Cost drivers
- Linking resources, activities, and management
- Introducing Activity-Based Budgeting ABB and Management ABM

## Unit 4: Master Budget, Flexible Budgets, and Variance Analysis:

- Define the master budget and explain its major benefits to an organization
- Describe the difference between a static budget and a flexible budget
- Compute flexible-budget variances and sales-volume variances
- Discuss the behavioral implication of budgeting
- The budgeting process in your organization: how to improve it?
- Which tools shall we use to complement budgeting and costing?

## Unit 5: Beyond The Budgets: Balanced Scorecards and Six-Sigma:

- Broadening performance measurement systems
- The key role of customer satisfaction and business process reengineering
- Beyond budgeting: integrating financial and non-financial issues
- Introducing the Balanced Scorecard
- Introducing the Strategy maps
- Introducing Six-sigma