

€ TRAINING

Data Skills Mastery



18 - 22 November 2024
Kuala Lumpur (Malaysia)



Data Skills Mastery

REF: G1558 DATE: 18 - 22 November 2024 Venue: Kuala Lumpur (Malaysia) - Fee: 5850 Euro

Introduction:

This training program sets the stage for a comprehensive exploration of the essential competencies necessary for navigating the complexities of modern data-driven environments.

Program Objectives:

By the end of this program, participants will be able to:

- Master the techniques and methodologies of data collection from diverse sources.
- Develop expertise in analyzing data using statistical and analytical tools.
- Acquire skills in interpreting data insights and drawing meaningful conclusions.
- Learn best practices for structuring and presenting data in clear and compelling reports.
- Gain proficiency in utilizing data visualization techniques to enhance communication and understanding.

Targeted Audience:

- Employees across various departments and levels within organizations.
- Managers and team leaders responsible for data-driven decision-making.
- Business analysts and data specialists aiming to enhance their skills.
- Administrative staff involved in data collection and reporting processes.
- Executives and decision-makers seeking to foster a data-driven culture within their organizations.

Program Outlines:

Unit 1.

Introduction to Data Collection and Management:

- Understanding the importance of systematic data collection.
- Exploring different methods and tools for data collection.
- Establishing protocols for organizing and managing data effectively.

- Addressing challenges and considerations in data management.
- Implementing data quality control measures.

Unit 2.

Data Analysis Techniques:

- Overview of statistical analysis methods.
- Learning to use analytical software and tools.
- Exploring descriptive and inferential statistical techniques.
- Understanding data visualization for analysis.
- Applying data analysis techniques to real-world datasets.

Unit 3.

Reporting and Presentation Skills:

- Developing clear and concise reporting structures.
- Enhancing data presentation skills for various audiences.
- Incorporating visual elements to communicate data insights effectively.
- Practicing storytelling techniques to convey data findings.
- Addressing common challenges in data reporting and presentation.

Unit 4.

Advanced Data Analysis:

- Exploring advanced statistical techniques for deeper insights.
- Understanding predictive modeling and forecasting methods.
- Learning machine learning algorithms for data analysis.
- Applying advanced data visualization techniques.
- Conducting exploratory data analysis EDA for complex datasets.

Unit 5.



Practical Applications and Case Studies:

- Analyzing case studies to understand data analysis in context.
- Methods for Collaborating with peers to solve data-related challenges.
- Presenting findings and recommendations based on data analysis.
- Receiving feedback and refining skills through practical experience.