


# € TRAINING

Sustainable Banking



4 - 8 November 2024  
Casablanca (Morocco)  
New Hotel



# Sustainable Banking

REF: T2013 DATE: 4 - 8 November 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

This training program educates professionals on integrating ESG factors into banking practices, promoting responsible investment, and mitigating environmental and social risks. Through expert instruction, participants learn to align financial goals with sustainability objectives for long-term stability and positive societal impact.

## Program Objectives:

At the end of this program, participants will be able to:

- Learn the goals and tenets of sustainable banking.
- Become knowledgeable about the main environmental, social, and governance ESG challenges.
- Determine how it will affect the business and financial plan.
- Create useful tools for reporting on sustainable financing
- Create financial models to evaluate other risks and sustainable funding.

## Targeted Audience:

- Banking Mangers.
- Strategy Team Members.
- Risk Management Professionals.
- Finance Managers.
- Budget Managers.
- Commercial Managers.
- Capital Investment and Project Team Members.

## Program Outline:

Unit 1:

### Governance in Sustainable Banking:

- Principles and Practices in Corporate Governance.

- Ensure Adequate Information Disclosure.
- Ensure Fair and Inclusive Retail Financing Practices.
- Establish a Complaint Mechanism.
- Develop Responsibility Guidelines.
- Disclose Details of Important Clients.
- Support Transparency within the Extractive Industries.

## Unit 2:

### Risk Management in Sustainable Banking:

- Redefinition of Risk.
- Evaluate & Measure Risk.
- Minimizing Social and Environmental Risks.
- Define the Scope of Policies.
- Environmental and Social Risk Management System.
- Accept responsibility for Indirect Impacts.
- Accept responsibility in Sphere of Influence.

## Unit 3:

### Sustainable Banking in Practice:

- Reputational Benefits and Regulatory Requirements.
- Energy Efficiency and Financial Inclusion.
- New Sustainability Initiatives.
- Environmental and Social Capacity Building.
- Improved Brand Value and Reduced Costs.
- Improved engagement by the regulatory and international organisation.

## Unit 4:

### Fundamentals of Sustainable Banking:

- Concept of Sustainable Banking.
- Objectives of Sustainable Banking.
- Environmental, Social & Governance issues.
- Principles of Sustainable Banking.
- Products & Services of Sustainable Banking.
- The Sustainable Bonds Market.
- Progress on Sustainable Banking.

## Unit 5:

### Banking Commitment to Sustainability:

- Redefine the Mission, Evaluate the Portfolio, and Redefine the Strategy.
- Publish Environmental, Social and Governance ESG Metrics.
- Build Capacity, Train, Motivate, and Reward Employees.
- Foster Innovation.
- Identify Key Performance Indicators.