

€ TRAINING

Certified Human Resources Specialist



20 - 31 October 2024
Sharm El-Sheikh (Egypt)



Certified Human Resources Specialist

REF: H1830 DATE: 20 - 31 October 2024 Venue: Sharm El-Sheikh (Egypt) - Fee: 5985 Euro

Introduction:

This program is designed to prepare participants for the certification exam only.

This training program delves into advanced strategies and contemporary approaches in human resources, enabling professionals to stay ahead in a dynamic environment. It empowers participants to implement effective HR practices and drive organizational success.

Program Objectives:

By the end of this program, participants will be able to:

- Identify and apply advanced trends in human resource management.
- Develop strategies for modern HR practices.
- Implement effective solutions for emerging HR challenges.
- Utilize best practices for employee engagement and retention.
- Analyze and adapt to changes in the HR landscape.
- Prepare for the certification exam.

Targeted Audience:

- HR Managers.
- HR Specialists.
- HR Consultants.
- Organizational Development Professionals.
- Senior HR Executives.

Program Outline:

Unit 1:

Emerging Trends in Human Resource Management:

- Understanding current HR trends and their impact.

- Technology's role in shaping HR practices.
- Globalization and its influence on HR strategies.
- The rise of remote and flexible work arrangements.
- Data-driven decision-making in HR.

Unit 2:

Advanced Recruitment and Talent Acquisition:

- Strategies for attracting top talent.
- The use of AI and automation in recruitment.
- Developing a strong employer brand.
- Enhancing candidate experience.
- Best practices for talent acquisition and retention.

Unit 3:

Innovative Employee Engagement Practices:

- Techniques for improving employee engagement.
- Leveraging technology to enhance engagement.
- Creating a positive workplace culture.
- Measuring and analyzing engagement levels.
- Addressing disengagement and turnover.

Unit 4:

Modern Performance Management Systems:

- Implementing effective performance management systems.
- Setting and evaluating performance metrics.
- Utilizing continuous feedback and coaching.
- Aligning performance management with organizational goals.
- Adapting to performance management trends.

Unit 5:

Strategic HR Planning and Development:

- Aligning HR strategy with business objectives.
- Developing and implementing HR policies and procedures.
- Enhancing leadership and management skills.
- Fostering a culture of continuous learning and development.
- Preparing for future HR challenges and opportunities.
- Prepare for the certification exam.

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