

€ TRAINING

Leadership Strategic Practical Skills With
Planning and Crisis Management

A group of four smiling business professionals (two men and two women) are seated at a table in a meeting room. They are all wearing white shirts. The woman in the foreground is wearing a black top and a multi-strand necklace. The background is blurred, showing a bright, modern office environment.

2 - 6 December 2024
Barcelona (Spain)



Leadership Strategic Practical Skills With Planning and Crisis Management

REF: ST1313 DATE: 2 - 6 December 2024 Venue: Barcelona (Spain) - Fee: 5565 Euro

Introduction:

This training program is designed to equip leaders with strategic practical skills, enhancing their planning capabilities and crisis management effectiveness. It aims to develop robust leadership qualities that are essential for navigating complex challenges and driving organizational success.

Program Objectives:

By the end of this program, participants will be able to:

- Master strategic leadership skills for effective planning and execution.
- Develop comprehensive crisis management strategies.
- Enhance decision-making capabilities under pressure.
- Foster resilience and adaptability in leadership roles.
- Implement innovative solutions to safeguard organizational interests.

Targeted Audience:

- Executive Leaders.
- Middle Management.
- Team Leaders.
- Crisis Management Professionals.
- Strategic Planners.

Program Outline:

Unit 1:

Foundations of Strategic Leadership:

- Defining strategic leadership in contemporary contexts.
- Key traits and behaviors of successful strategic leaders.
- Integrating ethical decision-making into leadership practices.

- Techniques for effective strategic foresight and anticipation.
- Developing a personal leadership philosophy and style.

Unit 2:

Advanced Planning and Strategic Thinking:

- Tools and methodologies for advanced strategic planning.
- Scenario planning for various business environments.
- Utilizing business intelligence and analytics in strategy formulation.
- Building and sustaining competitive advantage through innovation.
- Strategic alignment across the organization for unified direction.

Unit 3:

Crisis Management and Resilience Building:

- Principles of effective crisis management.
- Preparing for and responding to crisis situations.
- Strategies for maintaining operational continuity under stress.
- Developing a crisis communication plan.
- Case Study: Real-world application of crisis management tactics.

Unit 4:

Adaptive Leadership and Change Management:

- Leading organizational change to meet dynamic market demands.
- Adapting leadership styles to diverse situations and teams.
- Overcoming resistance to change within organizations.
- Empowering teams through transformative leadership practices.
- Continuous learning and development for sustaining leadership effectiveness.

Unit 5:



Evaluating Impact and Leading Forward:

- Methods for measuring the impact of strategic initiatives.
- Leveraging feedback for continuous strategic improvement.
- Fostering a culture of accountability and transparency.
- Leadership strategies for future challenges and opportunities.
- Sustaining long-term growth through reflective practice and innovation.