


# € TRAINING

Conference: Distinguished Leadership  
Creativity and Innovative Organizational  
Preparation for Teams and Work Groups

A group of four smiling business professionals (two men and two women) are seated at a table in a meeting room. They are all wearing white shirts. The woman in the foreground is wearing a black top and a multi-strand necklace. The background is a bright, modern office environment.

18 - 29 November 2024  
Casablanca (Morocco)  
New Hotel



# Conference: Distinguished Leadership Creativity and Innovative Organizational Preparation for Teams and Work

REF: C2226 DATE: 18 - 29 November 2024 Venue: **Groups** Casablanca (Morocco) - New Hotel Fee: 7295 Euro

## Introduction

When it is necessary for leaders to make important decisions and then implement them, these leaders must have the ability to convince those around them of the feasibility, importance and vitality of this decision. They also need sufficient leadership skills to ensure that the team continues to work with vitality and proficiency. Therefore, the skills that guarantee professionalism and innovation in functional leadership must be preceded by a professional organizational logic by which leaders can move in work teams and develop the extent of their success to win in all executive and social processes within the field of business in an advanced era characterized by specialization, conflict and professionalism.

## Conference Objectives

At the end of this conference, the participants will be able to:

- Form distinguished leadership personalities characterized by the spirit of teamwork.
- Rehabilitate leading personalities to professionalize innovative thinking.
- Employ natural leaders as well as training other leaders to become professional in business fields.
- Apply scientific and practical study of the different leadership skills from personality analysis and models of professional dealing with them.
- Acquire self-confidence skills and training to benefit from them in the field of work.
- Get qualifications for the activities of organizational leadership within the various fields.
- Learn the charismatic skills of human leadership.

## Targeted Audience

- Leaders and decision makers.
- Directors and their deputies.
- Holders of administrative and executive positions.
- Heads of Departments.
- Anyone who finds themselves in need of this course and wants to develop their skills and experience.

## Conference Outline

### Unit 1: Concepts of human leadership between theory and practice:

- What are the qualities of an outstanding leader?
- The relationship between management and leadership and how to differentiate between them?
- Measurement concepts available between the need for management compared to the need for leadership.
- What are the criteria for outstanding self-performance of the feat leader? And how to acquire it?
- Personal obstacles facing leaders and how to get rid of them.
- One of the qualities of leaders is the ability to manipulate minds and ideas.

### Unit 2: Leadership personalities and ways of their success in winning:

- Criteria for functional and successful leadership specialization for leaders.
- What do you do when you are not aware of the best options yet?

- Means and mechanisms for the success of leaders with difficult temperament.
- Characteristics of charismatic personalities and their skills to excel.
- Leadership skills in controlling the minds of others.
- How do you define your personal leadership style?

### Unit 3: Mental skills for innovative leaders:

- Identify and master the mental skills of leadership.
- Mastering the physical skills of professional leaders.
- Deep specialization in the study of psychological states of special leaders.
- Comparing the general types of thinking with the nature of creative thinking.

#### Applied training on:

- Adaptation to leadership behavior.
- Work under pressure.
- Directing and chairing work teams.

### Unit 4: Systematic skills for functional leaders:

- Identify and master administrative thinking skills.
- Training on the concept of decision-making ability and its relationship to administrative thinking.

#### Applied training on:

- Training in developing strategic plans for leaders.
- Systematic planning of the implementation stages.
- Professional delegation skills and the nature of administrative orders.
- The importance of setting material goals and procedural plans for employees.

### Unit 5: Actual secrets of great leaders:

- How to evaluate facts and select assistants.
- Functional procedures skills and identifying the natures of employees.
- The importance of setting material goals and procedural plans for employees.
- Applying effective methods in adopting positive and innovative thinking.
- Recognize the difference between a thinker and a thinking leader.
- Apply innovation in analyzing ideas and converting them into action plans.
- Creative sense skills and their reflection on successful leadership.

### Unit 6: Leadership and ways to control work teams:

- Team work concept.
- Different types of work teams.
- Rules of successful behavior for the work team.
- Managing conflicts within work teams.
- Positive and negative behaviors of work teams.
- Reasons for the success or failure of business teams.

### Unit 7: Optimal and advanced qualification of work teams:

- Achieving outstanding levels of team performance.
- Learn how to build an integrated and effective work team.
- Team management conflict management/needed capabilities and skills.
- Reasons for the success or failure of business teams.

#### Applied training on:

- Setting long-term strategic goals.
- The skills of putting group goals at the test of the interest of work teams.

#### Unit 8: Strategic superiority of human leadership:

- The roles of strategic performance and its comparison to the role of the strategic leader.
- How does a manager become a member of the senior management team?
- A deeper insight into the leaders' methodology for developing their careers.
- Practical participation in setting and planning the company's senior policies.
- Strategic options, methods and energies of strategic thinking.
- Principles guiding the performance of administrative leaders responsible for the effectiveness of change management.
- Redrawing the organization's strategic change management maps.
- Training the work team on replacement and renewal of procedural processes.

#### Unit 9: Consistent persuasion skills:

- Professional linguistic formulations to deliver orders.
- The art of asking questions and the effectiveness of influencing performance.
- Specialized follow-up of team members using theories of excellence.
- Motivating a high-performance team using the psychology of persuasion.
- The art of resolving conflicts, disputes and disagreements in the workplace.
- Skills and methods of leadership orders and how to follow them?

#### Unit 10: Autofluorescence Techniques:

- Build unlimited capabilities.
- The road to the top and stardom job performance.
- Developing the mental skills of the feat leader.
- Develop the practical and physical skills of a leader's self-confidence.
- Practical follow-up of the techniques of managing public dialogues.
- Seizing opportunities and methods of obtaining them.