

€ TRAINING

Strategic Leadership Mastery For Driving
Organizational Success

29 December 2024 -
2 January 2025
Istanbul (Turkey)



Strategic Leadership Mastery For Driving Organizational Success

REF: ST1527 DATE: 29 December 2024 - 2 January 2025 Venue: Istanbul (Turkey) - Fee: 5300 Euro

Introduction:

This comprehensive training program is designed to equip executive leaders with the knowledge to develop and implement effective general policies, assess and analyze challenges, and engage in strategic planning. It empowers participants to enhance leadership capabilities, ensuring alignment with organizational goals and responsiveness to dynamic market conditions.

Program Objectives:

At the end of this program, participants will be able to:

- Formulate and implement general policies that guide organizational operations.
- Analyze and respond to complex challenges with strategic solutions.
- Develop robust strategic plans that drive sustainable growth.
- Enhance leadership skills to effectively manage and motivate teams.
- Evaluate the impact of strategic decisions on organizational success.

Targeted Audience:

- C-Level Executives.
- Senior Managers and Directors.
- Organizational Leaders.
- Policy Makers in Corporate Settings.
- Strategy and Planning Professionals.

Program Outline:

Unit 1:

General Policies for Executive Leadership:

- Understanding the role of general policies in organizational governance.
- Developing policies aligned with ethical standards and corporate missions.

- Communicating and enforcing policies across the organization.
- Balancing flexibility and control in policy formulation.
- Integrating stakeholder feedback into policy adjustments.

Unit 2:

Assessment and Analysis of Challenges:

- Techniques for identifying and analyzing organizational challenges.
- Utilizing SWOT and PESTEL analyses for strategic insight.
- Turning challenges into opportunities for organizational growth.
- Enhancing decision-making processes in the face of uncertainty.
- Streamlining operations to mitigate identified risks.

Unit 3:

Strategic Planning and Implementation:

- Outlining steps for developing a strategic plan.
- Aligning strategic objectives with business goals.
- Implementing strategic plans effectively and efficiently.
- Utilizing tools for monitoring and adjusting strategies.
- Ensuring strategic initiatives are scalable and sustainable.

Unit 4:

Enhancing Executive Leadership Skills:

- Cultivating key leadership qualities and decision-making skills.
- Leading organizational change effectively.
- Promoting continuous learning and development within the team.
- Mastering techniques for effective leadership communication.
- Building and maintaining high-performance teams.

Unit 5:

Evaluation and Continuous Improvement:

- Establishing metrics for measuring policy and strategy effectiveness.
- Applying continuous improvement techniques in strategy execution.
- Utilizing feedback to refine strategies and leadership approaches.
- Adapting strategies to meet changing market conditions and innovations.
- Case Study: Examining a successful policy implementation in a multinational corporation.