


# € TRAINING

Mastering PPP Project Financing through a  
Comprehensive Guide

A group of four smiling professionals, two men and two women, are seated around a table in a meeting room. They are all wearing white shirts. The woman in the foreground is wearing a black top and a multi-strand necklace. The background is a bright, modern office environment with large windows.

7 - 11 October 2024  
Casablanca (Morocco)  
New Hotel



# Mastering PPP Project Financing through a Comprehensive Guide

REF: P2426 DATE: 7 - 11 October 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

The Mastering PPP Project Financing program is meticulously crafted to equip participants with an in-depth understanding of the financial intricacies associated with Public-Private Partnership PPP projects. Blending theoretical knowledge with practical insights, the program provides a comprehensive guide to navigating the complexities of PPP project financing.

## Program Objectives:

At the end of the program the participants will be able to:

- Gain mastery over the key principles and concepts of project financing in PPPs.
- Develop advanced skills to assess and structure financing models for PPP projects.
- Understand and manage the financial risks and challenges unique to PPP initiatives.
- Explore innovative funding strategies to attract private investment successfully.
- Acquire negotiation and management expertise for effective financial agreements in PPPs.

## Targeted Audience:

- Professionals involved in project management.
- Finance departments.
- Government officials.
- Private sector representatives.

## Program Outline:

### Unit 1:

#### Principles of Project Financing in PPPs:

- Definition and critical elements of project financing.
- Roles of stakeholders in project financing.
- Legal and regulatory considerations in PPP financing.

## Unit 2:

### Structuring Financial Models for PPP Projects:

- Advanced financial modeling techniques.
- Risk assessment and effective mitigation strategies.
- Comprehensive cash flow analysis and sensitivity testing.

## Unit 3:

### Financial Risks and Challenges in PPPs:

- Identification and evaluation of financial risks.
- Strategies for proactively managing financial challenges.
- Case studies on historical financial pitfalls in PPP projects.

## Unit 4:

### Innovative Funding Strategies in PPPs:

- Exploration of alternative funding sources.
- Techniques for attracting private investment.
- Crowdsourcing and public funding mechanisms.

## Unit 5:

### Negotiating and Managing Financial Agreements:

- Effective negotiation strategies in PPP project financing.
- Understanding contractual frameworks and agreements.
- Monitoring and adjusting financial agreements throughout project lifecycles.