

# € TRAINING

Recruitment Business Skills & Best Practices



7 - 11 October 2024  
Casablanca (Morocco)  
New Hotel



# Recruitment Business Skills & Best Practices

REF: H967 DATE: 7 - 11 October 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

This program shows you the Recruitment Challenges in the 21st Century including the Legal Aspects in Recruitment.

You gain a multi-discipline understanding of the issues. That means, when you make proposals or decisions on your job, you will keep in mind the needs and expectations of ALL the stakeholders/customers.

## Course Objectives:

At the end of this course, the participants will be able to:

- Knowhow Technical and Process
- Align to the Needs and Expectations of Stakeholders/ Customers internal & external
- Align to Organizational Strategic Objectives
- Good Management Practices, and, Meeting Requirements and Recommendations of the Relevant Industry Standards
- Make Dramatic Process Improvements, including as relevant Productivity Improvements, Product and Service Differentiation and Generally Exceeding Stakeholder/ Customer Expectations

## Targeted Audience:

All HR Professionals & Managers, Supervisors & Managers who wish to Gain an Insight into what it will take to get Superior Performance.

## Course Outlines:

### Unit 1:

- Recruitment Challenges in the 21st Century
- Legal Aspects in Recruitment National & International
- Setting Recruitment Objectives in line with Organizational Vision, Mission, Strategic Objectives, or Quality Policies.
- Outsourcing Recruitment

### Unit 2: Recruitment Business:

- Recruitment Policy
- Needs Forecasting
- Recruitment Internal Sources
- Recruitment External Sources
- Manpower Planning
- Recruitment Implementation
- Recruitment Control & Evaluation
- Dealing with Surplus
- Recruitment & Selection

### Unit 3: Quality Assured Performance of Recruitment Processes:

- Identifying Vacancies
- Preparing Job description
- Publicizing the Vacancy
- Receiving Applications
- Shortlisting Applicants
- Line Manager and Peer Interviews
- Final Selection Evaluation
- Appointment Process
- Induction Training

### Unit 4:

- Selecting Technology including IT for Recruitment
- Customer-Centric Management
- Leadership Activities
- Good Practices for Managing Recruitment

### Unit 5: Trends and Best Practices in Recruitment:

- Jobseeker Behavior
- Social Media
- Poaching
- eRecruitment
- Recruitment Consultants
- Overseas Recruitment