

# € TRAINING

Project Leadership



2 - 6 September 2024  
Casablanca (Morocco)  
New Hotel



# Project Leadership

REF: P310 DATE: 2 - 6 September 2024 Venue: Casablanca (Morocco) - New Hotel Fee: 3685 Euro

## Introduction:

The Project Leadership program equips participants with essential skills for effective leadership in project management. It focuses on inspiring teams, overcoming challenges, and driving project success. Through practical exercises and theoretical insights, individuals gain the tools needed to excel as project leaders..

## Program Objectives:

At the end of this program the participants will be able to:

- Understand the significance of leadership skills to the project professionals and the impact of these skills on project performance.
- Review the key skills needed to be an effective, 'multi-dimensional' project leader and learn how to develop, adapt and apply them in practice.
- Learn how to identify the preferred leadership style for the context and organizational culture of a project and how to develop personal style versatility.
- Understand the role of the project leader in building an effective team and the skills required to promote and sustain team performance.
- Gain a better understanding of the interpersonal skills needed to motivate individual team members and harness the full potential of the team.

## Targeted Audience:

- Project Managers.
- Managers, Supervisors, and Team Leaders.
- Project Technical.
- Workstream Leaders.

## Program Outlines:

Unit 1:

Project Management and Leadership:

- What is a leader? how much can leadership be learned?

- The project environment and the impact of leadership skills.
- The characteristics of high-performance project teams and their leaders.
- Some useful models and theories of leadership explored.
- Types of leadership; choosing how to use leadership power.
- Evaluating personal leadership style; how to develop style flexibility.

Unit 2:

### Essential Skills For Project Leaders:

- 3 key dimensions of project leadership: inwards, outwards, and upwards.
- Developing a 'project vision': strategic thinking skills.
- The vital role of communication skills and how to develop them.
- Understanding others; emotional intelligence skills.
- Being a visible leader; behavioral and influencing skills.
- Building effective relationships; the importance of trust and respect.

Unit 3:

### Leading The Project Team:

- The role of leadership in developing team performance.
- Understanding individuals in the team; recognizing team role preferences.
- Managing conflict and promoting positive team dynamics.
- Setting standards, maintaining discipline, and rewarding performance.
- Harnessing team potential: building motivation within the team.
- Promoting team learning; the team leader as coach/mentor.

Unit 4:

### Leading Across Organizational Boundaries, Internal and External:

- Gaining the support of other leaders; developing effective influencing skills.
- Getting empowerment from key stakeholders.

- Knowing when and how to take the initiative and lead.
- Building and maintaining rapport with key partners.
- Becoming an effective team player in leadership teams.
- Becoming a business leader and leading other leaders.

## Unit 5:

### Leading More Senior Stakeholders:

- The challenges and skills of leading and managing upwards.
- Communicating with senior stakeholders; building credibility.
- Essential negotiation skills; knowing when and how to negotiate.
- The role of networking skills; building and sustaining rapport.
- Handling disagreements between senior stakeholders; the art of diplomacy.
- Handling personality and style conflicts with more senior people.